In 2015, the ESCP Europe Foundation celebrated its 10th anniversary (4 years of which as a registered charity), with very positive results and encouraging prospects in several areas.

This year, the Foundation’s resources have increased significantly thanks to the increasing involvement of Alumni (+ € 400,000). Donations from Alumni have risen from € 787,000 in 2014 to € 1,142,579.

This support is in addition to a sharp increase in partnerships with companies who are patrons of the arts: signing of two professorships: one with L’Oréal, the other with KPMG, including sponsorship of a Class by Eurostar.

We thank our donors, Alumni and companies, for their generosity and trust.

However, this investment effort in ESCP Europe does not yet match our School’s development ambitions.

ESCP Europe is in international competition with other business schools; constant innovation is imperative in terms of programmes offered, equipment and promotion. It is responding with a clear and decisive direction, whose new strategy is named “Cultures for Business”. The aim is to offer a unique multi-cultural management training at all levels [Bachelor, Master, Specialised Master].

These requirements are now projected onto the horizon of the increasing autonomy of the School vis-à-vis the CCIR Paris-Ile-de-France. This process was formalised in 2015 and will reach completion in 2017.

ESCP Europe is also facing a new challenge: finding the financial resources for independence and fulfilling its ambition to be the best European Business School in the world.

The ESCP Europe community can turn this challenge into an opportunity.

Thus, we invite you all, Alumni, companies, professors and students to work together to write history and build the future of our beautiful School.

Your commitment is vital to ensure the excellence of the ESCP Europe brand worldwide.

We are counting on you!
THE DEAN’S VISION FOR ESCP EUROPE

As Dean of ESCP Europe Business School and Professor of Leadership Development, I am glad to share my vision with you.

We are a real world European laboratory where students, executives and entrepreneurs benefit every day from our 200 years of business experience and innovation. We do this with passion in a unique way, with a unique structure and with the highest academic and professional standards. This positions us as the leading European Business School.

At ESCP Europe, we believe that tomorrow’s world will remain highly unpredictable. Managing cultures provides an answer for business to thrive, and constitutes a valuable asset. Therefore we foster cross cultural exchange and diversity as a key resource to seize opportunities, solve problems and develop businesses of all kinds.

In joining ESCP Europe, you will enjoy a transformational experience on our six integrated campuses (Berlin, London, Madrid, Paris, Turin & Warsaw) and at our international partner institutions.

All of our 45,000 Alumni worldwide share the same DNA. A warm welcome to ESCP Europe!

Frank Bournois
Dean
ESCP Europe

ESCP EUROPE FOUNDATION

Grow ESCP Europe Leadership and Excellence

The ESCP Europe Foundation was launched by Alumni in 2005 and has been a registered charity since 18 March 2012.

The Foundation supports ESCP Europe in its ambitions of academic excellence and leadership.

In 2015, it accelerated the development of the School to strengthen its multicultural dimension and European identity in 4 strategic directions:

- Scholarships and diversity to aid the recruitment of excellence and equal opportunities,
- High-level research and more generally, projects aiming to increase competitiveness and innovation,
- Teaching innovation to foster interactive teaching and set up digital infrastructure,
- Influence of ESCP Europe worldwide.

To achieve its goals, the Foundation appeals to graduates’ generosity and corporate partners for donations.

The solidarity of all Alumni in facing ESCP Europe’s challenges is one of the main vectors for achieving our ambitions.

The Foundation works in a joint and complementary way with the School and the Alumni Association.

CULTURES FOR BUSINESS STRATEGY

The Cultures for Business Strategy, set up by the School in 2015 endorses the unique character of ESCP Europe. It aims to deepen the multicultural dimension of the School and strengthen its distinctive character.

The C4B project is based on 4 fundamental elements:

- offer a multicultural experience to all through the systematic immersion of students and clients in several countries
- provide unique academic content in multicultural management
- stimulate sustainable and “responsible” value creation
- foster all social, cultural and academic diversity.

ESCP EUROPE, ONE BRAND, THREE PILLARS

The Foundation works in a joint and complementary way with the School and the ESCP Europe Alumni Association.
The governing and executive bodies of the ESCP Europe Foundation guarantee rigorous and transparent management.

The Founding Committee
- Patricia Barbizet
- Patrick Gounelle
- Pierre Guénant
- Dominique Illien
- Jean-Marc Janodet
- François Kayat
- Francis-Charles Lang
- Thierry de La Tour d’Artaise
- Patrick Lucas
- Pascal Macioce
- Christophe de Margerie
- Xavier Marin
- Christian Mouillan
- Bernard Pousset
- Alexandre Peberue
- Jean Razwadowski
- Edouard Sali스트

The Board of Directors
4 members from the Founding Committee (representatives of the Founders’ Committee):
- Patrick Gounelle
- François Kayat
- Xavier Marin
- Bernard Pousset
4 members from the College of institutional partners:
- Pierre-Antoine Gailly, President, Chamber of Commerce and Industry of Paris
- Frank Bournois, Dean, ESCP Europe
- Anthony Travis, President, Charity-ESCP Europe Business School (London)
- Arnaud Nourry, President ESCP Europe Alumni Association
4 members from the College: qualified individuals chosen for their competence in the field of activity of the Foundation:
- Pierre Guénant
- Odile Quintin
- Jean-Pierre Raffarin
- Ghislaine Sanchez

Permanent guest • Thomas Rajzbaum
The Rector of the Academy of Paris, François Weil, also sits on the Board of Directors in his capacity as Government Commissioner.

The Executive Board
- Patrick Gounelle, President
- Bernard Pousset, Vice-President
- François Kayat, Treasurer
- Brynhild Dumas, Executive Director

The ESCP Europe Foundation is supported by specialised committees involving donors and members of the School’s Executive Committee. These committees are intended to make proposals which are then validated by the Board of Directors.

The Finance Committee
- François Kayat (86), President of the Finance Committee
- Doménech de la Bachelierie (82), Chief Executive Officer, Société Générale Bank & Trust Luxembourg
- Ghislaine Sanchez (89), Managing Director, SB Partners

The Campaign Committee
- Thomas Rajzbaum (86), President of the Campaign Committee
- Frédéric Gentia (85), Industry Head Retail, Google
- Arnaud Petit (84), Executive Director Corporate Finance, Edmond de Rothschild
- Anne Torrel-Izraïel (80), Director Private Banking & Wealth Management, Crédit Suisse France

The Finance Committee meets twice a year.

The Scholarship Committee
- François Kayat (86), President of the Scholarship & Diversity Committee
- Jean-Marc Janodet (84), President, Compagnie Immobilière et Financière du Dome
- Jacques Pierre (90), Partner, EY
- Christophe Vinsonneau (82), Partner, Darrois Villey Maillot Brochier

ESCP Europe representatives
- Thomas Allainic, Head of Master in Management Grande Ecole Programme
- Frédérique Alexandre-Bailly, Associate Dean for student diversity and inclusion
- Pascale Bourcie, Registrar Service Manager
- Andreas Kaplan, Dean of Academic Affairs

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ESCP Europe representatives
- Brynhild Dumas
- Fabien Albouy
The ESCP Europe Foundation has been able to rely on contributions from its loyal donors as well as from partner companies.

- **17 FOUNDERS**
- **€1.3 M OF ENDOWMENTS**
- **1335 DONORS**, 34 of whom are Major Donors, 6 Junior Major Donors and 130 members of The Europe Club
- **14 PARTNER COMPANIES**, 5 of which finance Chairs and 2 finance Professorships

**2015 RESOURCES**

€2,496,458 RECEIVED IN DONATIONS from individuals and companies + 18.6% compared to 2014.

**PLEDGES**

MORE THAN €2.7 M OF PLEDGES RECEIVED for 2016 to 2020

**INCREASE IN FUNDRAISING SINCE 2005 (in K€)**

In 2015

46% of donations come from individuals

54% of donations come from companies

**INCREASE IN FINANCING GRANTED TO SCHOOL PROJECTS (K€)**

€1,904,492 WAS ALLOCATED TO THE FINANCING OF THE SCHOOL
The ESCP Europe Foundation supports the School in its social diversity to foster social mobility, equal opportunities and geographical diversity.

The scholarship programme is also supported by partner companies:

**95 SCHOLARSHIPS HAVE BEEN FINANCED BY THE FOUNDATION: €708,000**

As for many higher education institutions and universities across the world, the recruitment of the best talent is of major importance. The Foundation and the School are committed to attracting the best talent and facilitating the access of students of merit to high-level education by ensuring that tuition fees or social and geographical origin are not a barrier.

In 2015, thanks to the generosity of its donors, the Foundation nearly doubled scholarships based on social criteria:

- 55 Master in Management students receiving CROUS grants or having passed the European or international entrance exams, were awarded a scholarship and were exempted from tuition fees for one year: €647,000
- 10 Specialised Master students and 10 Master in European Business students received a scholarship from the Foundation based on excellence: €61,000

**20 INTERCAMPUS MOBILITY GRANTS: €52,000**

The Foundation financed 20 intercampus mobility grants in 2015. Grande Ecole Master in Management students have obtained an intercampus mobility grant so that they can spend a semester on an ESCP Europe campus of their choice in the best possible conditions.

**EQUAL OPPORTUNITIES PROGRAMME: €40,000**

The “Double Ascension” programme in partnership with the Lycée Jean Renoir in Bondy and Paris XIII University aims to create a specific and selective means of access for young people from underprivileged backgrounds and to award them the same diploma as other students. This system fights for equal opportunities through a Lycée-University-Grande Ecole tripartite organisation. This system gives a second chance to talented BTS or DUT students from deprived areas whose career path was previously limited.

With the support of the ESCP Europe Foundation, 10 students followed the programme in 2015 and a language study trip of a week in Ireland was financed.

**EMERGENCY ASSISTANCE FUNDS: €15,000**

The emergency assistance fund of the ESCP Foundation was made available to the School to help students in difficulty. The aims of this fund are threefold:

- to provide a rapid response to social or medical emergency situations encountered by students
- to improve the lives of students with disabilities
- to decrease the risk of withdrawal from studies due to a change in the social or family situation of a student

It is an important expression of the ESCP Europe community’s solidarity.

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**I come from a modest background and it would have been almost impossible to go to ESCP Europe without the help of its Foundation. When entering literary preparatory classes three years ago, I had no idea that I would be entering this prestigious school three years later. In all honesty, I had a rather negative image of business schools, which to me were the bastion of students from wealthy backgrounds, and I couldn’t really see what I had in common with that world, which was financially inaccessible to me. Then, while thinking about my career, I looked into the programmes offered by business schools more closely. I then discovered that there were scholarships in some schools and so I decided to try my luck. Even before registering for the entrance exams, I had decided to apply only for schools offering financial aid to students. I am fortunate this year to follow the ESCP Europe Grande Ecole programme thanks to the assistance provided by the Foundation. This is a fabulous springboard for my future and I thank you all for making my entrance into the School possible.**

LOTUS GUILLOT
Foundation scholarship holder, 1st year MiM at ESCP Europe
CHARIS, PROFESSORSHIPS, PhD. PROGRAMME AND RESEARCH INSTITUTE: €763,000

ESCP Europe leads an ambitious and innovative research policy. The Foundation actively supports the research activities of the School through the funding of Chairs, Professorships, PhD. programme and the i7 Institute.

BNP PARIBAS CIB “FINANCIAL INNOVATION AND TRANSFORMATION” CHAIR

Academic Director: Pr. Franck Bancel

BNP Paribas Corporate & Investment Banking (CIB) and ESCP Europe, in partnership with the i7 Institute for Innovation and Competitiveness and ESCP Europe Foundation, created the “Financial Innovation and Transformation” International Teaching and Research Chair on 5 June 2013.

The common goal of BNP Paribas CIB and ESCP Europe is to create a reference point for research in the field of responsible innovation and transformation in financial sectors: managerial innovation, open innovation and responsible innovation will be at the heart of the work.

The “Financial Innovation and Transformation” Chair’s main objectives are to:
- Organise reflection, research and training of international dimension in the banking and financial economies
- Summarise the challenges and practices of the banking economy and make them accessible to practitioners and policy makers, through the publication of work, events, etc.
- Create opportunities for joint research and training in the general public interest.

EY “ENTREPRENEURSHIP” CHAIR

CHAIR OF ENTREPRENEURSHIP

Academic Directors: Pr. Jacqueline Fendt and Pr. Sylvain Bureau

Launched in 2007 with the help of its partners EY and institution ESCP Europe, the Entrepreneurship Chair (ChaireEEE) has been also sponsored by BNP Paribas since 2013.

The aim of the Entrepreneurship Chair (ChaireEEE) at ESCP Europe is to train entrepreneurs who have the ambition of being at the forefront of their field. It is intended to be for future creators, innovators, re-creators of companies, or intrapreneur managers.

The ChaireEEE is based on innovative and experience-driven teaching techniques (see improbable: http://improbable.strikingly.com/), an incubation programme (Blue Factory) and is strongly anchored in local ecosystems.

Every year, there are nearly 800 students trained in entrepreneurship, 150 projects supported, life given to a community of many thousands of people through dozens of events (including Made In ESCP Europe and the Entrepreneurship Festival on each of the campuses every year), and intense research and development activity (http://storymakers.eu/en/article/chaireeee-lab).

The ChaireEEE is a multidisciplinary European team of professors, researchers, innovators and experts.

Further information: www.chaireeee.eu | Twitter @ChaireEEE
Academic Director: Pr. Jean-Philippe Bouilloud

At the end of 2011, Société Générale and ESCP Europe, a member of Pres Hésam, created the “Organisations, Leadership and Society” Chair.

The management of complexity in large organisations, the question of responsible management and the evolution of labour relations in a rapidly changing environment are central issues for companies in the banking and financial sector.

The “Organisation, Leadership and Society” Chair is a place for exchange and mutual enrichment to pursue and expand research in this domain. It aims to take a step back to reflect on the changes that will affect the functioning of organisations.

Research projects since 2012 include the following themes:

- Digital transition: collective forecasting systems and organisational impact
- Impact of remote working on organisations
- Cultural diversity and professional success
- Measurement of work performance: cost, value and performance models
- Organisational implications in an innovative milieu
- Procedural approach to corporate responsibility strategies
- Governance and responsibility challenges
- Managing by attention in a complex environment
- Construction and appropriation of the meaning of CSR in organisations
- Social representations of money and the role of financial institutions in a context of extreme poverty

This research is in the form of academic publications, conferences, workshops and summary documents.

Academic Director: Pr. Philippe Zarlowski

The “Public Service and Managerial Performance” Chair in teaching and research supported by Deloitte, ESCP Europe and the ESCP Europe Foundation works in partnership with ENA.

The Chair aims to provide an academic reference point for research on managerial performance issues in public services by supporting research projects, doctoral theses, publications and academic events.

It is a place for exchange between academics (research professors and doctoral students), practitioners (consultants and managers of public service organisations) and political, economic and social leaders.

Thus, in April 2015 the Chair conference “Health Reforms: What impact, what support?” held on the premises of ENA in Paris brought together 170 participants - researchers, top civil servants, MPs, government ministers and stakeholders in the health system. Exchanges took place in two roundtables:

- one on the issues, risks and opportunities of the Regional Hospital Complexes, created by the Health law then being discussed in Parliament, and finally ratified in December 2015
- the other on the deployment and support of health system reforms

In 2016, the work of the Chair will expand to the merging of the regions and its ensuing challenges, especially regarding organisation.
KPMG “GOVERNANCE, STRATEGY, RISK AND PERFORMANCE” CHAIR

Created in 2007, the KPMG-ESCP Europe “Governance, Strategy, Risk and Performance” Chair conducts research - both theoretical and applied - on the integration of risk management and performance into corporate strategy.

During its 8 years of existence, led by Pr. Frédéric Fréry and with the support of ESCP Europe Foundation, the Chair has:
- supported 86 research papers for Master 2 students and awarded an annual KPMG prize for best thesis
- encouraged Faculty research on the School campuses
- developed new teaching modules for ESCP Europe programmes (both graduate degree and executive programmes).
- organised conferences and symposia.
- contributed to publications and their presentation at international conferences.

The “Governance, Strategy, Risk and Performance” Chair changed into a Professorship in September 2015.

KPMG PROFESSORSHIP IN INTERNATIONAL GOVERNANCE

The KPMG Professorship in International Corporate Governance is led by Pr. David Chekroun.

KPMG, ESCP Europe and the Foundation wished to continue their investment in the field of international corporate governance; a major challenge for companies. The ambition of this professorship is to classify, prioritise and ultimately to study one or more areas of tension in the governance of international groups in the age of globalisation.

The Professorship will conduct research to develop teaching and organise conferences to discuss several topics:
- international governance faced with the challenge of the digital economy and digitalisation
- international groups and the extra-territorial application of rules

L’ORÉAL PROFESSORSHIP IN CREATIVITY MARKETING

L’Oréal and ESCP Europe, in partnership with the ESCP Europe Foundation created a Professorship in Creativity Marketing in November 2015.

This new stage in the historic partnership between L’Oréal and ESCP Europe with the creation of the Professorship demonstrates a convergent desire: to consolidate the academic expertise of a large school in a way which complements the expertise of a leading company, on a crucial business issue.

The Professorship in Creativity Marketing is led by Professors Marie Taillard and Benjamin Voyer (London Campus), who will develop their research and teaching activities on campus 6 of the School on topical subjects such as big data and the application of behavioural sciences (psychology, neuroscience ...) in marketing innovation and creativity.

It will build on the teaching of the Master in Creativity Marketing based on the London campus and the research of Creativity Marketing Centre.

Working with L’Oréal is a highly rewarding experience both on an academic and personal level. It enables us to meet top-level managers working for a world-renowned company at the forefront of its field and discuss topics as varied as the importance of creativity in the understanding and analysis of big data, or the role of emotions in the consumption of beauty products. Through this partnership, we can ensure that our research and teaching directly addresses the needs of companies, and thus benefit from a direct exchange with managers who work close to the field. For L’Oréal, this experience enables them to benefit from innovative research know-how, to use the results of academic research in management and receive customised advice from the latter.

L’Oréal Professor of Creativity Marketing
Academic Director, MSc in Marketing and Creativity Director, Creativity Marketing Centre

L’Oréal Professor of Creativity Marketing
European Academic Director, ESCP Europe

Marie Taillard
Benjamin Voyer
PhD. PROGRAMME: €301,500

ESCP Europe aims to stimulate the production of high-level innovative research. The Foundation supports the School’s PhD. programme.
In 2015, it financed:
- 25 grants for students on the Paris campus PhD. programme: €297,000.

These grants were awarded, by request only, to low income candidates and according to their ranking in the entrance exam. They are awarded for the duration of the programme, which is 3 or sometimes 4 years.
- The Prizes for best research theses (Master in Management programme) are awarded at the graduation ceremony.

In 2015, The European Research Committee awarded prizes for 3 students research theses, one of which was written by two students [attaining a grade of 17/20 or over].
To reward their work, the laureates received the Foundation’s Prize for Innovation: a total amount of €4,500).

The Fondation congratulates Léoni Patzer, Jonathan Bordas, Katharina von Plessen and José-Maria Cudell.

INSTITUTE FOR INNOVATION AND COMPETITIVENESS – I7

The i7 Institute, led by Régis Cœurderoy is the ESCP Europe thinktank on innovation and competitiveness issues. It is supported by the Foundation.

With a strong academic base and close ties with companies, the i7 Institute contributes to enhancing the creation, dissemination and exchange of innovation expertise between three types of players - academics, companies and public policy makers.

Main activities of the i7 Institute:
- Undertaking of research on a European scale.
- Courses and academic programmes on innovation on the five ESCP Europe campuses.
- Exchanges with public policy makers to analyse and influence public policies in terms of innovation at a national and European level.
- Organisation of meetings and exchanges to create an open space for producing and disseminating innovation and expertise in competitiveness.

LAUNCH OF FIRST MOOC AT ESCP EUROPE: €29,992 (completed in 2016 by €24,500)

The digital revolution is an opportunity to rethink teaching methods and develop the teaching of fundamental management subjects.

As part of the “Digital Blossom” project, ESCP Europe is consolidating its educational offer with the creation of online training.

In 2015, the ESCP Europe Foundation funded its first MOOC (Massive Open Online Course) which focused on the theme “Understanding ecology for an innovative economy.”

Co-directed by ESCP Europe (Pr. Olivier Delbard), the thinktank Ecolo-Ethik (Chantal Jouanno) and ESCP Europe Foundation, this MOOC has been online since February 2016. It aims to make the societal, political and public health challenges related to sustainable development intelligible, via a digital solution accessible to all. It addresses the definition of ecology and the essential concepts to be mastered to reconcile ecology and economy, thus developing a harmonious society.

The MOOC “Understanding ecology for an innovative economy” has been certified by the Ministry of Ecology, Sustainable Development and Energy in the framework of the COP21.

Digitalising infrastructure: digital rooms and multiplex rooms

ESCP Europe continues its digital strategy with the installation of multiplex rooms that promote interactive teaching and teaching shared between different ESCP Europe campuses.

The Foundation participates in the financing of these digital infrastructure. To support these projects, classes of Alumni have already contributed. The Class of 69 has raised over €300,000 (donations and pledges) and given its name to the School’s first multiplex room on the Paris campus in 2016.
8 MARCH 2015 - A SPORTING EVENT GIVING SUPPORT TO ESCP EUROPE THROUGH PARTNERSHIP WITH COMMERZBANK AND ADIDAS.

For the first time, at the Paris Semi-Marathon and at the initiative of the Class of 2004, sportsmen and women of the ESCP Europe community - students, Alumni, School personnel – took part to fund scholarships.

70 runners, including Frank Bournois, rose to the challenge.

Thanks to the generosity of the ESCP Europe community and the support of Commerzbank, €18,000 in donations were collected and 3 scholarships have been funded.

13 APRIL 2015 – DINNER AT CHRISTIE’S

At the invitation of Ms. Patricia Barbizet (76), CEO of Christie’s, the ESCP Europe Foundation brought together Alumni of the School on 13 April. This convivial dinner was an opportunity for Patrick and Frank Bournois Gounelle to present the actions of the Foundation and the School’s future projects. They also emphasised the need to increase the involvement of all members of the ESCP Europe community in its development.

The guests also attended a private viewing of the exhibition “Le Goût Français”.

1 SEPTEMBER 2015 – ESCP EUROPE FOUNDATION ANNUAL DINNER, PALAIS DU LUXEMBOURG

Major donors and members of the Foundation’s Europe Club met on 1 September in the reception rooms of the Palais du Luxembourg in the presence of the Senator Claude Nougein (69).

During this event, Frank Bournois thanked donors for their commitment to the School and explained the strategic projects financed by the ESCP Europe Foundation. Jean-Pierre Raffarin (72), former French Prime Minister and Chairman of Senate Commission for Foreign Affairs, Defence and Armed Forces, also wished to express his commitment to the development of ESCP Europe.

15 OCTOBER 2015 – DINNER AT THE CAFÉ KOUSMICHOFF

The Campaign Committee of the ESCP Europe Foundation organised its first fundraising dinner to thank new Junior Major Donors on October 15. Guests were able to talk with Frank Bournois, François Kayat (86) and Christian Mouillot (77) about the necessity and interest for graduates to invest financially in the School and the Foundation.

20 OCTOBER 2015 – LES RENCONTRES DE LA FONDATION, CERCLE DE L’UNION INTERALLIÉE

A new cycle of events: Les Rencontres de La Fondation consist of a series of four small annual dinners featuring an Alumnus with a remarkable background who comes to share their experience and expertise in their field. These meetings are intended to be a privileged moment of exchange and increase both ESCP Europe’s influence and pride in belonging to our School.

The first dinner was held on 20 October with Christophe Barbier (ISM Media 90), Editor in Chief of the L’Express, on “The news press, current affairs and perspectives”.

4 NOVEMBER 2015 – ANNUAL GENERAL MEETING AND SCHOLARSHIP AWARDS CEREMONY, ESCP EUROPE PARIS CAMPUS

• The Annual General Meeting of the Foundation took place on Wednesday 4 November in the entirely refurbished Gélis auditorium in the School in presence of Frank Bournois, Patrick Gounelle and François Kayat.

This event was attended by over 130 donors of the Foundation, scholarship students and members of the School management and was the occasion of several highpoints:

• Frank Bournois performed the official opening of the auditorium by unveiling the Foundation donors plaques. In 2015, 80 donors “sponsored” a seat.

• The Dean also spoke again of the School development projects based on the new strategy Cultures for Business.

• Patrick Gounelle presented the financial results for 2015, news and forecasts from the ESCP Europe Foundation in terms of action and budget.

• François Kayat presented the scholarships to the students present.

This year, 120 scholarships, mobility grants and PhD. scholarships were awarded by the Foundation, thanks to the generosity of our donors.

• Finally, Professor Philippe Gabilliet led a master class on the theme of audacity, following the publication of his latest book, “L’éloge de l’audace.”
MONTHLY BREAKFASTS WITH FRANK BOURNOIS
Once a month throughout the year, the Foundation organises breakfasts, by invitation only, on the Paris campus for Alumni wishing to be involved with the ESCP Europe community. These very small-scale events foster a real exchange with Dean on the strategy of the School, the aims of the Foundation and the ESCP Europe Alumni Association.

SPONSORSHIP OF THE MIM CLASS OF 2018 BY EUROSTAR
The new school year for the MIM Class of 2018 is characterised by innovation. It has already been sponsored by Nathalie Balla (89), Co-chairperson of La Redoute; ESCP Europe students will now also be sponsored by a company. Eurostar is launching this new system with the Class of 2018. Nicolas Petrovic (91), CEO of Eurostar, addressed the students by video. With this partnership, the company will fund scholarships through the ESCP Europe Foundation. To celebrate this first partnership, Eurostar has given away Paris-London train tickets to students in a raffle.

MEET THE ALUMNI IN COMPANIES
On the initiative of the Foundation, Frank Bournois went to meet Alumni in their companies. 7 events were held in 2015, BNP Paribas, Deloitte, Orange, Accenture, KPMG, LVMH and Eurogroup. This was an opportunity for the School, the Foundation and the Association to present their respective goals, news and demonstrate their shared ambition.

LAUNCH OF CLASS FUNDRAISING
In 2015, Classes of 69, 72 and 75, met to kick-start the financing of classroom modernisation.

REWARD PROGRAMME
The ESCP Europe Foundation has developed a reward programme to thank donors who commit to themselves to supporting the School’s development projects. This programme highlights donor contributions: personal donations, corporate sponsorship or individual bequests.

The Foundation rewards the generosity of its donors and corporate partners, according to their contribution, welcoming them to clubs or by giving them special recognition.

LES DONATEURS PARTICULIERS

<table>
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<th>Majors Donors’ Club</th>
<th>Europe Club</th>
<th>1819 Club</th>
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<td>Donors support us, each year, for a minimum of four years (excluding Major Donors and members of The Europe Club)</td>
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<td>Diamond</td>
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<td>Junior Major Donors*</td>
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* This new status enables graduates of up to 40 years old inclusive to have the same benefits as Major Donors for a commitment to donate at least 25,000 euros over 5 years.

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<th>Advantages for donors</th>
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<td>Name on the Major Donors plaque (ESCP Europe Paris campus)</td>
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<tr>
<td>Invitation to the Foundation Annual Dinner</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Invitation to the Annual General Meeting and the Scholarship Awards Ceremony</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Invitation to the end of year Graduation Ceremony</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
</tbody>
</table>
REWARD PROGRAMME

■ Academic recognition: Honorary Professorship
The title of Honorary Professor mainly honours Major Donors whose personal influence and contribution throughout their exemplary careers and recognition by the business community has promoted ESCP Europe. In 2015, three people received the title of Honorary Professor:

- Bernard Poussot (75)
- Jean-Jacques Bienaime (76)
- Jeffrey J. Immelt

Former Managing Director of Wyeth, Board Member of Reche and Cargills
CEO of Biomarin Pharmaceutical
CEO of General Electric

■ “Naming”
Naming of a room, an object or a project after a donor or donor group (“Class of...”, sports team...)
- donor’s name on Gelis auditorium seats: from €2,500 and €4,000 for the 4 first rows for 10 years,
- donor’s name or donor group’s name on walls of auditoriums or classrooms.

■ Partners Companies
The financial support of companies is indispensable for guaranteeing the success of teaching and innovation projects in the School. The Foundation is working in close collaboration with the Corporate Division of the School to develop partnerships with corporate sponsors. The partnership with ESCP Europe enables a company to develop a privileged link with the School, gain high visibility and privileged access to the students with a view to recruitment. There are various levels of participation and each offer is studied individually so as to satisfy each company better:

- The creation of a teaching and research Chair for companies who wish to develop expertise in agreement with ESCP Europe. The Chair is an opportunity for reflection and sharing through which the company can pass on its expertise while supporting and developing educational and research programmes based on their needs to meet the academic, societal and economic challenges they face.
- Professorship to support the research activities of a professor and contribute to increasing the influence of the ESCP Europe brand. This creates a synergy between researchers, students and professionals and has a tangible economic and research impact.
- The Benefactors’ Club offers the possibility of allocating donations to an ad hoc project: scholarships, research, MOOC, sponsorship of a “Class of...”
- The Dean’s Club increases employer brand visibility through the School’s Corporate Relations Department.

The ESCP Europe Foundation thanks its company sponsors who are committed to the School and support its development projects. It recognises their generosity by welcoming them to clubs.

Many people volunteer services or expertise for the ESCP Europe Foundation.

■ The Ambassadors of the Foundation
Ambassadors help the Foundation to gain visibility and spread its message. They represent the Foundation and connect it with people identified as potential donors.

■ Our volunteer students
In 2015, the Foundation launched its first appeal for student volunteers to help fundraising at the end of the year. Thus, around ten students helped to prepare mail and called Alumni to encourage them to support the Foundation. This was a fruitful operation and will be repeated on a bigger scale in 2016.

Thank you to all our volunteers!
The Major Donors’ commitment (minimum €50,000 donation) and our Junior Major Donors (minimum €25,000 donation) is recognised through the Major Donors’ Club.

Through their valuable support for the future of the School, Major Donors have established a special relationship with the Foundation and ESCP Europe. We thank them for their generosity. Among them are the founders of the Foundation which has been a registered charity since 18 March 2012.

Donors wishing to remain anonymous do not appear in the lists below.

**Gold Major Donors**
- Jean-Jacques BIENAIME 1976
- Christophe DE MARGERIE † 1974
- Patrick GOUNELLE 1972
- Jean-Marc JANODET † 1957
- Francis Charles LANG 1954
- Bernard POUSSOT 1975

**Silver Major Donors**
- Patricia BARBIZET 1976
- Frank BOURNOIS 1972
- Thierry DE LA TOUR D’ARTAISE 1976
- Pierre GUÉNANT 1972
- Philippe HEIM 1991
- Philippe HUGUET 1972
- Dominique ILLIEN 1976
- François KAYAT 1986
- Patrick LUCAS 1963
- Pascal MACIOCE 1978
- Christian MOUILlon 1977
- Alexandre PEBEREAU 1987
- Jean ROZWADOWSKI 1969
- Ghislaine SANCHEZ 1989

**Bronze Major Donors**
- René ASSELIN 1971
- Gilles BARISSAT 1972
- Jacques BEAUCHET 1975
- Bruno BOUSQUET 1984
- Jean-Paul BRAYER 1969
- Hervé DESCOTTES 1969
- Yann DEVER 1998
- Frédéric GENT 2005
- Pascal JUERY 1986
- Vincent LECOMTE 1985
- Anne MARION BOUCHACOURT 1981
- Eric MOUCHOUS 1985
- Antoine PESKINE 1972
- Olivier PIANI 1977
- Edouard SALUSTRO † 1951
- Isabelle SANTENAC 1987
- Daniel TREVES 1969

**Grands Donateurs Juniors**
- Brice LEMONNIER 2001
- Antoine LEPAGNOT 2003
- François PINEL DE GOLLEVILLE 2003
- Thomas RAJZBAUM 2006
- François-Xavier RINGOT 2004
- Anne TORREL-IZRAEL 2000

**Honorary Members**
- Alexandre LEDERMAN 1988
- Philippe LOMBARD 1977
- Arnaud NOURY 1982
- Thierry PIMENTA DE MIRANDA 1969
- Alain PONS 1980
- Pierre SOUSSAND 1975
- Philippe TAUPIN 1969
- Philippe VASSOR 1975

**Benefactors**
- Emmanuel BABEAU 1989
- Didier BALME † 1971
- Marc BELLOY 1947
- François BERTREAU 1976
- Gautier BEURNIER 1994
- Alain BOCCARD 1951
- Michel CHALUMEAU 1951
- Raphaël COURAU 1987
- Laurent COURQUIN 1975
- Henri DE CHILLAZ 1969
- Bernard DE GONNEVILLE 1975
- Georges GROUIN 1960
- Louis GODINOT 1975
- Jacques GORNET 1961
- Christian GRANDIN DE L’EPREVIER 1985
- Thorsten HUBSCHMANN 1993
- Patrick IWEINS 1978

**The Europe Club**
The Europe Club recognises donors who have supported the Foundation with over €5,000 of donations over 5 years. Listed in alphabetical order. Donations made between 1 January and 31 December 2015.

- Alexandre LEDERMAN 1988
- Philippe LOMBARD 1977
- Arnaud NOURY 1982
- Thierry PIMENTA DE MIRANDA 1969
- Alain PONS 1980
- Pierre SOUSSAND 1975
- Philippe TAUPIN 1969
- Philippe VASSOR 1975

- Olivier JACOB 1994
- Gérard LALOI 1969
- Gérard LASNET 1960
- Philippe LE BOT 1977
- Joëlle LE VOYR’CH 1973
- Olivier LECOCQ 1983
- Laurence MIGNON 1987
- Emmanuel MOUQUET 1988
- Christian NARDIN 1980
- Patrick PARENT 1991
- Céline et Arnaud PETIT 2006 et 2004
- Jacques PIERRIES 1990
- Philippe PORCHE
- Yohan RUSO 2001
- Laurence SACHS 2004
- Philippe SAMUEL 1963
- Jean-Paul TORRI 1974
- Moïc TOULEMONDE 1982
- Antoine VANHEUGENSWYN 1989
- Christophe VINSONNEAU 2002
the 1819 club
so named in reference to the date of creation of ESCP Europe, recognizes
the loyalty of all donors to the Foundation.
Donors in this club support us, each year, for a minimum of four years (excluding Major
Donors and members of The Europe Club).
They are listed by academic year and in alphabetical order.

Jean GROB 1945
Jean LE FOUEs 1946
François VALVERDE 1946
Jean-Marie MARCHAis 1951
Rémy RABiLLON 1951
Marc PiROT 1952
Bernard DE NOiNViLLE 1953
Jean-Jacques POLLYN 1954
Roger DREyFUS 1955
Bernard BOYER 1956
Claude FANON 1956
Rémy ARThUs 1958
Jean-Louis RAiMON 1958
François MARTEAU 1959
Michel AMADO 1960
Olivier hELLE 1961
Gérard ViLLEMER 1961
Michel hARAN 1962
Gérard WEiL 1962
hubert MANCEAU 1963
Patrick PiCARD DE LUZAN 1963
Yves PiGNOT 1963
François WiLLETTE 1965
Jean-Claude CATELAIN 1967
Marc DELESALLE 1967
Henry CAVE 1968
Eric DE BOisE DE COURCENAY 1968
Thierry HENAUlT 1968
Michel SAViOZ 1970
Patrick SENiCOURT 1970
Francois RAMET 1971
Guy BLANCHARD 1972
Bernard DALPHINET 1972
Louis-Thierry GRALL 1972
Pascal LEROUX 1972
Christian MARQUET 1973
Dominique BACQUET 1975
Catherine CATHELAIN 1976
Louis LABADENS 1978
Vincent BARBIER 1982
Marie-Paule CELLiER-hUBERT 1982
Christine FLATRES 1982
Philippe BEHOUR 1984
Laurence DUFLO 1991
Philippe DO NGOC 2001
Laurence Duflo 1991
Philippe FERBUS 1981
Laurent GAULTIER 1989
Eric GERNER 1976
Michel GAYET 1966
David GObERT 1984

Friends
Rémy ARTHUS 1983
Christian BALLU 1972
Christian BELLIER 1966
Marc BERETTA 1989
Jean-Philippe BESCOND 2004
Jean-Gabriel BLIEK 1987
Daniel BONGRAIN 1975
Jean BREGEAULT 1955
Roland BROUSSARD 1952
Bertrand BUSSIiER 1990
Jean CASSEGRAIN 1986
Jean-Louis CHANTIER 1957
Jean-Paul CHAPELIER 1969
Bernard CHILD 1960
Léon CLIGMAN 1938
Alexandre CRAZOVER 2001
Bruno DARcET 1976
Georges DARREAU 1951
Martial DE BIENASSIS 1969
Henry DE BROSSES 1982
Jean-Charles DE LASTEYRIE 1976
Eric DE MONTGOLFIER 1988
Michel DE NONANCOURT 1969
Daniel DEcUP 1962
Jean-Jacques DEDOUIT 1974
Jacques DEGUINET 1967
Philippe DO NGOc 2001
Laurence DUFLO 1991
Philippe FERBUS 1981
Laurent GAULTIER 1989
François GAUTIER 1979
Michel GAYET 1966
Eric GERNER 1976
David GObERT 1984
Roger GUBANSKI 1978
François GUISOLiPHE 1975
Nathalie GUTEL 1984
Laure HAUSEUX 1984
Bernard HUET 1969
Alexis KEMLIN 2004
Laurent LECLERCq 1990
André LEFiiX 1972
Bernard LEMAiNnQUE 1957
Catherine et Bertrand LESPine 1982 et 1981
Bernard LETrILLiART 1947
Alain LOyAMBiCAT 1974
Anne MAiSONNiER 1988
Olivier-Noël MARTIN 1969
Bruno-Alain MARTIN 1972
Christophe MOULiN 1983
Yves NICOLAS 1978
Franc PIGET 1969
Frédéric PLAS 1987
Jean-Pierre RAFFARiN 1972
Valérie RAOUl-DESPREz 1987
Bernard RASCLE 1974
Jacques RIGO 1977
François-Bernard ROUGiER 1968
Yves ROuSiNeAU 1972
Gérard ROUZADE 1968
Pierre SIvAC 1982
Franck TARENA 1993
Valérie THEROiND 1989
André VERgNE 1957
Alain VINCENT 1970
Patrick WALHAlN 1949
Eric WYTTYNCK 2007

THE 1819 CLUB

THE EUROPE CLUB
We wish to thank all our 1335 donors for their support.

The list below shows all the donors having supported Foundation projects between 1 January and 31 December 2015. They are listed by academic year and in alphabetical order.

The Major Donors are shown by ●
Junior Major Donors by ●
Members of The Europe Club by ●

Despite careful checking, some data may be incorrect. Please accept our apologies. Donors wishing to remain anonymous do not appear in the list below.

1938
Léon CLIGMAN

1945
Jean GROB
Maurice VERNET

1946
Jean LE FOUEST
François VALVERDE

1947
Marc BELLOY
Pierre LETRILLIART

1949
Pierre GAUDIN

1950
Serge MARTIN

1951
Michel CHALLUMEAU
Georges DARREAU
Pierre MANSIAT
Henry MARCHAIS
Pierre MESTIVIER
Rémy RABILLON

1952
Roland BROUSSARD
Pierre DE SEYNES
Jean MALISSARD
Marc PIROT

1953
Claude BROSELIN
Bernard DE NOINVILLE
Jean-Pierre NITHART

1954
Guy DEPOILLY
Francis Charles LANG
Jean-Jacques POLLYN

1955
Jean GREGEAULT
Alain BOCCARD
Roger DREYFUS
Lucien LORDEREAU

1956
Bernard BOYER
René DJIDETCHIAN
Claude FANON
Claude GENDRET
Philippe WEHLIN

1957
André BINON
Jean-Louis CHANTIER
Bernard LEMAINQUE
Pierre MANESGRIER-BONNIOU
Jean-Louis RIAILLON
Francis TALVARD
André VERGNE

1958
Jean GELBERT
Bernard LABAUGE
Yves LE TINIER
Michel MONNIER
Jean-Louis RAIMON
Jacques ROUSSEAU
Jean-Pierre TESSON

1959
Philippe LEVESQUE

1960
Michel AMADO
Daniel BOURDIN
Marcel BOURGAIN
Bernard CHILD
Georges DROUIN
Guillaume FRANCK
Gérard LASNET

1961
Alain BAILLOT
Jacques GORNET
Olivier HELLE
Alain LALLEMAND
Jean-Pierre NAIS
Robert NAUDION
Gérard VILLEMER

1962
Daniel DECUPT
Michel HARAN
Gérard WEIL

1963
Claude LELORAIN
Patrick LUCAS
Hubert MANCEAU
Georges MAS
Patrick PICARD DE LUZAN
Yves PIGNOT
Philippe SAMUEL

1964
Michel BOMPARD

1965
Michel GUILLOSSON
Jean-Paul HASCOET
Michel RAYNAUD
François WILLETTE

1966
Christian BELLIER
Georges-Joseph FRANCIOLI
Michel GAYET
Christian LAUMONIER

1967
Alain-Georges BERNARD
Jean-Claude CATELAIN
Jacques DEGUIGNET
Marc DELESALLE

1968
Henri CAVE
Francois CHATEL-CHAIX
Eric DE BOISE DE COURCENAY
Gilles DE CHRISTEN
Thierry HENAUT
Francois Bernard ROUGIER
Gérard ROUZADE

1969
Jean-Paul BRAYER
Jean-Paul CHAPELIER
Patrice COQUARD
Martial DE BIENASSIS
Henri DE CHILLAZ
Michel DE NONANCOURT
Hervé DESCOTTES
Bernard HELAIN
Bernard HUET
Yves JACQUET
Laurent JULIEN
Yves KAEPPELIN
Jean-Marie LAFFONT
Gérard LALOI
Olivier-Noël MARTIN
Jean-Claude MONTAUGE
Patrick OUDIN
Hervé PANTHIER
Eric PIALLOUX
Franc PIGET
Francois PILLOT
Thierry PIMENTA DE MIRANDA
Olivier RICHEARD
Jean ROZWADOWSKI
Philippe TAUPIN
Daniel TREVES
Patrick WALHAIN
Michel WARTER

1970
Bruno LA COUME
Michel SAVIOZ
Patrick SENICOURT
Alain VINCENT

1971
Didier BALME
Didier BRUNET
Hugues MISSIONNIER
Francois RAMET
THANK YOU TO ALL 2015 DONORS
THANK YOU TO ALL 2015 DONORS

- 1989
  Emmanuel BABEAU
  Marc BERETTA
  Nathalie CURTET
  Emmanuel DE MARTEL
  Jean DE SIGY
  Laurent GAULTIER
  Philippe HELLICH
  Ghislaine SANCHEZ
  Valérie THEROND
  Antoine VANHEUVERSWYN

- 1990
  Bertrand BUSSIÈRE
  Rémie CARNIMOLLA
  Muriel DELPUECH
  Anne JOURDAIN
  Laurent LECLERCQ
  Jacques PIERRES
  Marc RAYNAUD
  Pascal SCHOMER

- 1991
  Anne BARRE
  Gilles BOGAERT
  Emmanuelle BONNEAU-PETELLE
  Christophe BOZIGUES
  Ulrich DELCOURT
  Laurence DUFOUR-CARNIMOLLA
  Fabrice LACROIX
  Christophe DELFOSSE
  Yann DEVER
  Maury MULLIEZ
  Gianni PULLI

- 1999
  Barbara DE COLOMBE
  Nicolas ACHARD
  Rémy BAUME
  Emmanuel CHEF
  Sven HAGEMANN
  Christophe MARQUE
  Sylvain MELLANGER
  Anne TERROL-IZRAEL

- 2000
  Marion CHABOUD
  Alexandre CRAZOVER
  Philippe DO NGOC
  Sylvain DORGET
  Joseph EL KOURY
  Aurélien GOURAUD
  Brice LEMONNIER
  Jérémie LERONDEAU
  François MOUNIER
  Yohan RUSO
  Nicolas SANTI-WEIL
  Jean TOUBOUL

- 2002
  Patrick CLEMENT
  Arnaud DE ROTALIER
  Emilie GLEMET
  Sonia CHUNXIA LUO
  Karen MASUREL
  Christian RIEDI
  Christophe VINSONNEAU

- 2003
  Julien COFFINIER
  Erwan FAVELEY
  Alexandre LEMOINE
  Antoine LEPAGNOT
  François PINEL DE GOLLEVILLE

- 2004
  Camilla Maria BELBECH
  Jean-Philippe BESCOND
  Emmanuel CHERET
  Cyprien CHOUTET
  Gaëlle COTTENCEAU
  Johannes HARTIG
  Laure JAUBERT
  Alexander KEILLER
  Alexis KEMLIN
  Thierry KRIEF
  Stéphanie LANG
  Arnaud PETIT
  William PROST
  François-Xavier RINGOT
  Laurent SACHS
  Jean-François SEGRESTAA

- 2005
  Johann BRETON
  Vincent DAUMEN
  Frédéric GENTA
  Alain PRZEWOSNY
  Armen VERDIAN

- 2006
  Joanne COFFINIER
  Thierry CARPENTIER
  Alain DEMANGE
  Raphael HIJNY
  Ann-Sofie PERIER

- 2009
  Florian BAUCHER
  Jean-Jacques BELV0
  Andrea CAMPIONE
  Francois FOURRIER
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  Emmanuel LE BLANC

- 2010
  Lydie GOBARDHAN
  Elena HAGEGE
  Kevin KONAN
  Julien SYLVAIN

- 2011
  Lucas BON
  Amaury BONHOMME
  Rachida BOUASS
  Karl-Linus BRUCHNER
  Pierre CHANSON
  Julien COHEN
  Shuyang CUI
  Maxime KUSAK DEPAILLER
  Antonella NOCERA
  Thibaut ROGBEBAND
  Charlotte TERRIS

- 2012
  Nikhil ARORA
  Jean-Pierre BENOIT
  Arnaud BREMENT
We thank all our volunteers and ambassadors for their goodwill in supporting the Foundation throughout 2015!

**THANK YOU TO ALL 2015 DONORS**

Laury CLAYE
Alix FANNEAU DE LA HORIE
Christelle FOURNEL
Cyrielle GABORY
Pascal LABARRERE
Christophe LANGIE
Begum OZGOK
Nathalie WEISS

» 2013
Clément BERAUD
Matthieu BOUGON
Rémi BOUVIER D’YVOIRE
Thi Huong Giang PHUNG

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Alexandre ARON-BRUNETIERE
Léonard BRIERE DE LA HOSSERAYE
Julie FINIDORI
Thibault FOSSEUX

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Vianney DANEL
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Irénée VALLETTE

Donors are involved in the management of the projects funded and the Foundation guarantees total transparency in the use of funds.

**FINANCIAL REPORT 2015**

**Balance sheet on 31.12.2015 (in €)**

**ASSETS**

- Investment securities, savings and liquid assets: 3 421 584
- Other assets: 830 367
- Intangible assets: 591 5

**LIABILITIES**

- Equity and reserves: 3 106 392
- Dedicated funds: 145 750
- Debts and other liabilities: 121 538
- Prepaid Income: 885 250

**TOTAL ASSETS:** 4 258 930

**TOTAL LIABILITIES:** 4 258 930

**FINANCIAL STATEMENT FOR THE YEAR**

<table>
<thead>
<tr>
<th>Financial Statement (in €)</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>Natural persons</td>
<td>1 142 578</td>
<td>787 433</td>
</tr>
<tr>
<td>Companies and subsidies</td>
<td>1 353 880</td>
<td>1 317 000</td>
</tr>
<tr>
<td>INCOME FOR THE YEAR</td>
<td>2 496 458</td>
<td>2 104 433</td>
</tr>
<tr>
<td>Other Operating Income</td>
<td>789</td>
<td>96</td>
</tr>
<tr>
<td>Financial products</td>
<td>2 506 889</td>
<td>2 216 729</td>
</tr>
<tr>
<td>Funding of projects</td>
<td>1 904 492</td>
<td>1 853 800</td>
</tr>
<tr>
<td>Diversity and aid to students (95 scholarships awarded)</td>
<td>800 000</td>
<td>395 500</td>
</tr>
<tr>
<td>Research</td>
<td>301 500</td>
<td>385 000</td>
</tr>
<tr>
<td>Chairs and research support</td>
<td>763 000</td>
<td>761 300</td>
</tr>
<tr>
<td>Innovation in teaching [Mooc]</td>
<td>10 000</td>
<td>0</td>
</tr>
<tr>
<td>Direct costs including operating and fundraising costs</td>
<td>577 456</td>
<td>494 437</td>
</tr>
<tr>
<td>Depreciation charges</td>
<td>14 173</td>
<td>0</td>
</tr>
<tr>
<td>EXPENSES FOR THE YEAR</td>
<td>2 496 820</td>
<td>2 348 237</td>
</tr>
</tbody>
</table>

**CURRENT RESULT**

- 10 069 | - 131 508

**VARIATION OF DEDICATED FUNDS**

- 85 013 | - 162 763

**+ 95 082 | - 294 271**
SUPPORT THE FOUNDATION

You can support ESCP Europe development projects by donating to the Foundation.
In France and most European countries and the United States, donations from individuals and company sponsorship is eligible for tax deductions. The financial advantage of each donation may therefore be twofold.

WHAT TAX DEDUCTIONS FOR YOUR DONATION?

You are an individual donor

In France, your donations will be tax-deductible.
- Income tax, a maximum of 66% of the donation, with a ceiling of 20% of taxable income.
- Wealth tax, a maximum of 75% for a maximum donation of €50,000.
Specific fiscal conditions apply to tax residents of other countries.

In Europe, your donation is tax deductible - depending on local tax law - in 18 countries through our membership of the Transnational Giving Europe (TGE) programme.
For more information on the terms of exemption and payment, please contact us or visit the TGE site: transnationalGiving.eu.

In the U.S., your donation may make you eligible for tax advantages due to our partnership with Friends of Fondation de France.
For more information, contact us or visit: fdnweb.org/ftdf.

You are a company

In France:
By making a donation, your company can have major tax deductions. The sponsorship tax system enables companies paying corporate tax to benefit from a reduction in tax of 60% of the amount of the donation up to a ceiling of 5% of their turnover (Art. 238a of C.G.I).

Abroad:
Do not hesitate to contact us for any information regarding tax deductions for partnerships with the Foundation.

DID YOU KNOW?

- The ESCP Europe Foundation may also receive donations in the form of bequests, financial assets (shares, stock options...), as well as life-insurance policies.
- A gift in kind (products or services) is also tax deductible.

HOW TO MAKE A DONATION

By cheque made out to Foundation ESCP Europe
Addressed to: Foundation ESCP Europe - 79 avenue de la République, 75011 Paris (France)

By credit card on line on our website:
http://www.dons.fondation.escpeurope.eu

By bank transfer to the ESCP Europe Foundation account stating your name and first name in the transfer reference.
Lazard Frères Banque
IBAN: FR49 3074 8000 0100 1329 02M0 122
SWIFT or BIC: LAZPFRPP

By annual or monthly automatic debit, by returning the attached form with your banking details (IBAN).

To receive a tax receipt as rapidly as possible, please complete the attached form and send it with your donation. You can also download this form from our website:
www.fondation.escpeurope.eu

FONDA TION CONTACT
Fabien Albouy
falbouy@escpeurope.eu
01 49 23 26 21
ESCP Europe, The unique Paneuropean School among the best Business Schools in the world

- The world’s first Business School (est. 1819)
- A unique multicultural training programme in management
- Over 130 research-active professors
- Over 100 academic alliances in Europe and around the world
- 4,000 students of 90 nationalities
- 5,000 managers and executives in training
- 45,000 active Alumni in 150 countries worldwide
- 3rd Business School in France and in Europe (Financial Times, October 2015)

ESCP Europe is among the 1% of business schools worldwide to be triple-accredited.

The ESCP Europe Foundation team is at your disposal. Do not hesitate to contact us!

**Brynhild Dumas**
Executive Director
bdumas@escpeurope.eu

**Laurène Herbelin**
Development Manager
Tel: +33 (0)1 49 23 25 09
lherbelin@escpeurope.eu

**Fabien Albouy**
Annual Giving Senior & Communications Manager
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falbouy@escpeurope.eu

**Dominique Desgranges**
Prospecting and CRM
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ddesgranges@escpeurope.eu

**Antonella Guerra**
Office Manager and Events Manager
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aguerra@escpeurope.eu

ESCP Europe Foundation
79, avenue de la République - 75011 Paris - France
www.foundation.escpeurope.eu

Public Utility Foundation registered on 18 March, 2012