



GIVING BACK

LONDON

ALUMNI

BERLIN

INNOVATION

INTERCULTURAL

WARSAW

PARIS

ENTREPRENEURSHIP

MOBILITY

PARTNERSHIP

MANAGEMENT

EQUAL OPPORTUNITIES

DONATIONS

DIGITAL CAMPUS

SCHOLARSHIPS

TURIN

SOLIDARITY

MADRID

DIVERSITY

EXCELLENCE

TALENT

BEQUESTS

RESEARCH

EUROPE

2015 ANNUAL REPORT





SUMMARY

The Dean's vision for ESCP Europe.....	4
ESCP Europe Foundation	
■ Objectives.....	5
■ Governance.....	6
■ Key figures.....	8
Projects financed in 2015.....	9
■ Scholarships and Diversity	10
■ Research.....	12
■ Teaching innovation	18
2015 Events	20
Reward Programme	
■ Individual donors.....	23
■ Corporate Partners	25
Our donors 2015	
■ The Major Donors' Club	26
■ The Europe Club	27
■ The 1819 Club.....	29
■ All our donors	30
Financial Report.....	37
How to support the Foundation.....	38
Our team	40

A FEW WORDS FROM THE PRESIDENT



In 2015, the ESCP Europe Foundation celebrated its 10th anniversary (4 years of which as a registered charity), with very positive results and encouraging prospects in several areas.

This year, the Foundation's resources have increased significantly thanks to the increasing involvement of Alumni (+ € 400,000). Donations from Alumni have risen from € 787,000 in 2014 to € 1,142,579.

This support is in addition to a sharp increase in partnerships with companies who are patrons of the arts: signing of two professorships: one with L'Oréal, the other with KPMG, including sponsorship of a Class by Eurostar.

We thank our donors, Alumni and companies, for their generosity and trust.

However, this investment effort in ESCP Europe does not yet match our School's development ambitions.

ESCP Europe is in international competition with other business schools; constant innovation is imperative in terms of programmes offered, equipment and promotion. It is responding with a clear and decisive direction, whose new strategy is named "Cultures for Business". The aim is to offer a unique multi-cultural management training at all levels (Bachelor, Master, Specialised Master).

These requirements are now projected onto the horizon of the increasing autonomy of the School vis-à-vis the CCIR Paris-Ile-de-France. This process was formalised in 2015 and will reach completion in 2017.

ESCP Europe is also facing a new challenge: finding the financial resources for independence and fulfilling its ambition to be the best European Business School in the world.

The ESCP Europe community can turn this challenge into an opportunity.

Thus, we invite you all, Alumni, companies, professors and students to work together to write history and build the future of our beautiful School.

Your commitment is vital to ensure the excellence of the ESCP Europe brand worldwide.

We are counting on you!



Patrick Gounelle
President
ESCP Europe Foundation



THE DEAN'S VISION FOR ESCP EUROPE

As Dean of ESCP Europe Business School and Professor of Leadership Development, I am glad to share my vision with you.

We are a realworld European laboratory where students, executives and entrepreneurs benefit every day from our 200 years of business experience and innovation. We do this with passion in a unique way, with a unique structure and with the highest academic and professional standards. This positions us as the leading European Business School.

At ESCP Europe, we believe that tomorrow's world will remain highly unpredictable. Managing cultures provides an answer for business to thrive, and constitutes a valuable asset. Therefore we foster cross cultural exchange and diversity as a key resource to seize opportunities, solve problems and develop businesses of all kinds.

In joining ESCP Europe, you will enjoy a transformational experience on our six integrated campuses (Berlin, London, Madrid, Paris, Turin & Warsaw) and at our international partner institutions.

All of our 45 000 Alumni worldwide share the same DNA. A warm welcome to ESCP Europe!



Frank Bournois
Dean
ESCP Europe

CULTURES FOR BUSINESS STRATEGY

The Cultures for Business Strategy, set up by the School in 2015 endorses the unique character of ESCP Europe. It aims to deepen the multicultural dimension of the School and strengthen its distinctive character.

The C4B project is based on 4 fundamental elements:

- offer a multicultural experience to all through the systematic immersion of students and clients in several countries
- provide unique academic content in multicultural management
- stimulate sustainable and "responsible" value creation
- foster all social, cultural and academic diversity.

ESCP EUROPE FOUNDATION

Grow ESCP Europe Leadership and Excellence



The ESCP Europe Foundation was launched by Alumni in 2005 and has been a **registered charity** since 18 March 2012.

The Foundation supports ESCP Europe in its ambitions of academic excellence and leadership.

In 2015, it accelerated the development of the School to strengthen its multicultural dimension and European identity in 4 strategic directions:

- **Scholarships and diversity** to aid the recruitment of excellence and equal opportunities,
- **High-level research** and more generally, projects aiming to increase competitiveness and innovation,
- **Teaching innovation** to foster interactive teaching and set up digital infrastructure,
- **Influence of ESCP Europe worldwide.**

To achieve its goals, the Foundation appeals to graduates' **generosity** and **corporate partners** for donations.

The solidarity of all Alumni in facing ESCP Europe's challenges is one of the main vectors for achieving our ambitions.

The Foundation works in a joint and complementary way with the School and the Alumni Association.

ESCP EUROPE, ONE BRAND, THREE PILLARS

The Foundation works in a joint and complementary way with the School and the ESCP Europe Alumni Association.





GOVERNANCE

The governing and executive bodies of the ESCP Europe Foundation guarantee rigorous and transparent management.

The Founding Committee provides support and advice to the Foundation Board of Directors. The Committee is composed of the founders of the Foundation. Among its members are four appointed representatives of the Committee who sit on the Founders' Board.

The Founding Committee

- Patricia Barbizet
- Patrick Gounelle
- Pierre Guénant
- Dominique Illien
- Jean-Marc Janodet †
- François Kayat
- Francis-Charles Lang
- Thierry de La Tour d'Artaise
- Patrick Lucas
- Pascal Macioce
- Christophe de Margerie †
- Xavier Marin
- Christian Mouillon
- Bernard Pousot
- Alexandre Pébereau
- Jean Rozwadowski
- Edouard Salustro †

The Board of Directors sets the Foundation agenda; votes on the budget proposal of the Executive Board and its special committees and approves the annual accounts. It is composed of 12 members.

The Board of Directors

4 members from the Founding Committee (representatives of the Founders' Committee):
■ Patrick Gounelle ■ François Kayat ■ Xavier Marin ■ Bernard Pousot

4 members from the College of institutional partners:

- Pierre-Antoine Gailly, President, Chamber of Commerce and Industry of Paris
- Frank Bournois, Dean, ESCP Europe
- Anthony Travis, President, Charity-ESCP Europe Business School (London)
- Arnaud Nourry, President ESCP Europe Alumni Association

4 members from the College: qualified individuals chosen for their competence in the field of activity of the Foundation:

- Pierre Guénant
- Odile Quintin
- Jean-Pierre Raffarin
- Ghislaine Sanchez

Permanent guest ■ Thomas Rajzbaum

The Rector of the Academy of Paris, François Weil, also sits on the Board of Directors in his capacity as Government Commissioner.

The Executive Board executes the decisions taken by the Board of Directors. The Board meets once a month.

The Executive Board

- Patrick Gounelle, President
- Bernard Pousot, Vice-President
- François Kayat, Treasurer
- Brynhild Dumas, Executive Director



The ESCP Europe Foundation is supported by specialised committees involving donors and members of the School's Executive Committee. These committees are intended to make proposals which are then validated by the Board of Directors.

The Finance Committee makes proposals for optimising the returns on the Foundation's treasury.

The Finance Committee

- François Kayat (86), President of the Finance Committee, Partner, Lazard
- Véronique de la Bachelerie (82), Chief Executive Officer, Société Générale Bank & Trust Luxembourg
- Ghislaine Sanchez (89), Managing Director, SB Partners

The Finance Committee meets twice a year.

ESCP Europe Foundation representatives

- Brynhild Dumas
- Antonella Guerra

The Scholarships & Diversity Committee aims to establish the broad guidelines of the Foundation for its support of ESCP Europe's diversity policy: scholarships, equal opportunities programmes ... It brings together donors, School programme and Foundation representatives.

The Scholarships & Diversity Committee

- François Kayat (86), President of the Scholarships & Diversity Committee, Partner, Lazard
- Laurent Courquin (75), Managing Director, Associate, BDO
- Hervé Descottes (69), Chief Executive Officer, *Compagnie Immobilière et Financière du Dome*
- Jacques Pierres (90), Partner, EY
- Christophe Vinsonneau (02), Partner, Darrois Villey Maillot Brochier

The Scholarships & Diversity Committee meets twice a year.

ESCP Europe representatives

- Thomas Allanic, Head of Master in Management *Grande Ecole* Programme
- Frédérique Alexandre-Bailly, Associate Dean for student diversity and inclusion
- Pascale Bourcier, Registrar Service Manager
- Andreas Kaplan, Dean for Academic Affairs

ESCP Europe Foundation representatives

- Brynhild Dumas
- Fabien Albouy

The Campaign Committee is composed of Alumni donors whose aim is to persuade other graduates to become donors themselves. It especially wishes to recruit new Junior Major Donors.

The Campaign Committee

- Thomas Rajzbaum (06), President of the Campaign Committee, Associate Director, The Carlyle Group
- Frédéric Genta (05), Industry Head Retail, Google
- Arnaud Petit (04), Executive Director Corporate Finance, Edmond de Rothschild
- Anne Torrel-Izraël (00), Director Private Banking & Wealth Management, Crédit Suisse France

The Campaign Committee holds fundraising dinners 2 to 3 times a year.

ESCP Europe Foundation representatives

- Brynhild Dumas
- Laurène Herbelin



KEY FIGURES

The ESCP Europe Foundation has been able to rely on contributions from its loyal donors as well as from partner companies.

- 17 FOUNDERS
- €1.3 M OF ENDOWMENTS
- 1335 DONORS, 34 of whom are Major Donors, 6 Junior Major Donors and 130 members of The Europe Club
- 14 PARTNER COMPANIES, 5 of which finance Chairs and 2 finance Professorships

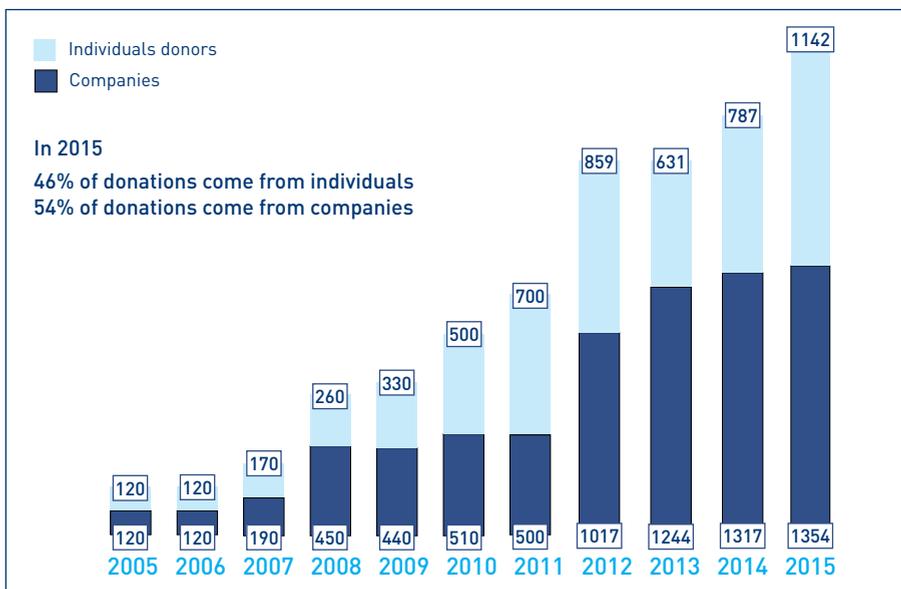
2015 RESOURCES

€2,496,458 RECEIVED IN DONATIONS from individuals and companies + 18,6 % compared to 2014.

PLEDGES

MORE THAN €2.7 M OF PLEDGES RECEIVED for 2016 to 2020

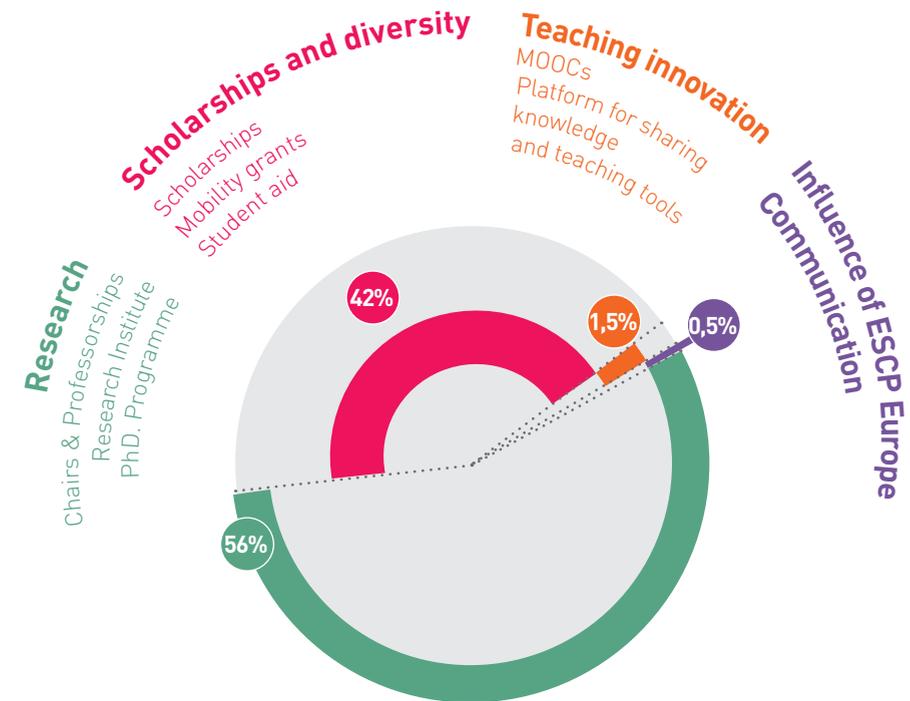
INCREASE IN FUNDRAISING SINCE 2005 (in K€)



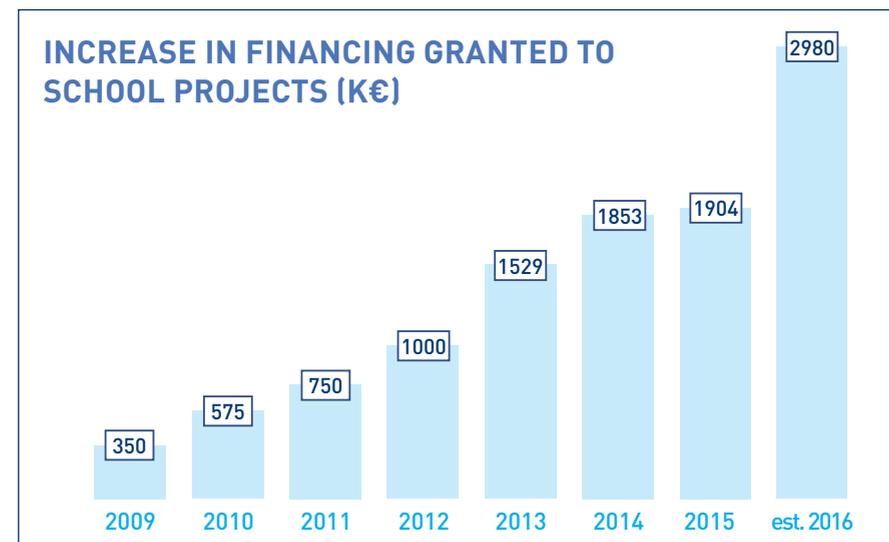
PROJECTS FINANCED IN 2015



€1,904,492 WAS ALLOCATED TO THE FINANCING OF THE SCHOOL



INCREASE IN FINANCING GRANTED TO SCHOOL PROJECTS (K€)





SCHOLARSHIPS AND DIVERSITY

REVEALING TALENTS

The ESCP Europe Foundation supports the School in its social diversity to foster social mobility, equal opportunities and geographical diversity

The scholarship programme is also supported by partner companies:



95 SCHOLARSHIPS HAVE BEEN FINANCED BY THE FOUNDATION: €708,000

As for many higher education institutions and universities across the world, the recruitment of the best talent is of major importance.

The Foundation and the School are committed to attracting the best talent and facilitating the access of students of merit to high-level education by ensuring that tuition fees or social and geographical origin are not a barrier.

In 2015, thanks to the generosity of its donors, the Foundation nearly doubled scholarships based on social criteria:

- 55 Master in Management students receiving CROUS grants or having passed the European or international entrance exams, were awarded a scholarship and were exempted from tuition fees for one year: **€647,000**
- 10 Specialised Master students and 10 Master in European Business students received a scholarship from the Foundation based on excellence: **€61,000**



LOTUS GUIBOT

Foundation scholarship holder,
1st year MIM at ESCP Europe

“

I come from a modest background and it would have been almost impossible to go to ESCP Europe without the help of its Foundation.

When entering literary preparatory classes three years ago, I had no idea that I would be entering this prestigious school three years later. In all honesty, I had a rather negative image of business schools, which to me were the bastion of students from wealthy backgrounds, and I couldn't really see what I had in common with that world, which was financially inaccessible to me. Then, while thinking about my career, I looked into the programmes offered by business schools more closely. I then discovered that there were scholarships in some schools and so I decided to try my luck.

Even before registering for the entrance exams, I had decided to apply only for schools offering financial aid to students.

I am fortunate this year to follow the ESCP Europe Grande Ecole programme thanks to the assistance provided by the Foundation. This is a fabulous springboard for my future and I thank you all for making my entrance into the School possible.”



SCHOLARSHIPS AND DIVERSITY

20 INTERCAMPUS MOBILITY GRANTS: €52,000

The Foundation financed 20 intercampus mobility grants in 2015. Grande Ecole Master in Management students have obtained an intercampus mobility grant so that they can spend a semester on an ESCP Europe campus of their choice in the best possible conditions.

EQUAL OPPORTUNITIES PROGRAMME: €40,000

The “**Double Ascension**” programme in partnership with the Lycée Jean Renoir in Bondy and Paris XIII University aims to create a specific and selective means of access for young people from underprivileged backgrounds and to award them the same diploma as other students. This system fights for equal opportunities through a *Lycée-University-Grande Ecole tripartite* organisation. This system gives a second chance to talented BTS or DUT students from deprived areas whose career path was previously limited.

With the support of the ESCP Europe Foundation, 10 students followed the programme in 2015 and a language study trip of a week in Ireland was financed.

EMERGENCY ASSISTANCE FUNDS: €15,000

The emergency assistance fund of the ESCP Foundation was made available to the School to help students in difficulty. The aims of this fund are threefold:

- to provide a rapid response to social or medical emergency situations encountered by students
- to improve the lives of students with disabilities
- to decrease the risk of withdrawal from studies due to a change in the social or family situation of a student

It is an important expression of the ESCP Europe community's solidarity.



RESEARCH

RESPONSIBLE INNOVATION

CHAIRS, PROFESSORSHIPS, PhD. PROGRAMME AND RESEARCH INSTITUTE: €763,000

ESCP Europe leads an ambitious and innovative research policy. The Foundation actively supports the research activities of the School through the funding of Chairs, Professorships, PhD. programme and the i7 Institute

BNP PARIBAS CIB “FINANCIAL INNOVATION AND TRANSFORMATION” CHAIR



Academic Director: Pr. Franck Bancel

BNP Paribas Corporate & Investment Banking (CIB) and ESCP Europe, in partnership with the i7 Institute for Innovation and Competitiveness and ESCP Europe Foundation, created the “Financial Innovation and Transformation” International Teaching and Research Chair on 5 June 2013.

The common goal of BNP Paribas CIB and ESCP Europe is to create a reference point for research in the field of responsible innovation and transformation in financial sectors: managerial innovation, open innovation and responsible innovation will be at the heart of the work.

The “Financial Innovation and Transformation” Chair’s main objectives are to:

- Organise reflection, research and training of international dimension in the banking and financial economies
- Summarise the challenges and practices of the banking economy and make them accessible to practitioners and policy makers, through the publication of work, events, etc.
- Create opportunities for joint research and training in the general public interest.

RESEARCH

TRAINING TOMORROW’S ENTREPRENEURS



The ChaireEEE is a unique European community that facilitates the learning of men and women developing innovative projects to better a world of instability and limited resources.

EY “ENTREPRENEURSHIP” CHAIR



Academic Directors : Pr. Jacqueline Fendt and Pr. Sylvain Bureau

Launched in 2007 with the help of its partners EY and institution ESCP Europe, the Entrepreneurship Chair (ChaireEEE) has been also sponsored by BNP Paribas since 2013.

The aim of the Entrepreneurship Chair (ChaireEEE) at ESCP Europe is to train entrepreneurs who have the ambition of being at the forefront of their field. It is intended to be for future creators, innovators, re-creators of companies, or intrapreneur managers.

The ChaireEEE is based on innovative and experience-driven teaching techniques (see. Improbable: <http://improbable.strikingly.com/>), an incubation programme (Blue Factory) and is strongly anchored in local ecosystems.

Every year, there are nearly 800 students trained in entrepreneurship, 150 projects supported, life given to a community of many thousands of people through dozens of events (including Made In ESCP Europe and the Entrepreneurship Festival on each of the campuses every year), and intense research and development activity (<http://storymakers.eu/en/article/chaireeee-lab>).

The ChaireEEE is a multidisciplinary European team of professors, researchers, innovators and experts.

Further information: www.chaireeee.eu | Twitter @ChaireEEE



RESEARCH

IMAGINING THE ORGANISATIONS OF THE FUTURE

SOCIÉTÉ GÉNÉRALE “ORGANISATIONS, LEADERSHIP AND SOCIETY” CHAIR



Academic Director: Pr. Jean-Philippe Bouilloud

At the end of 2011, Société Générale and ESCP Europe, a member of Pres Hésam, created the “Organisations, Leadership and Society” Chair.

The management of complexity in large organisations, the question of responsible management and the evolution of labour relations in a rapidly changing environment are central issues for companies in the banking and financial sector.

The “Organisation, Leadership and Society” Chair is a place for exchange and mutual enrichment to pursue and expand research in this domain. It aims to take a step back to reflect on the changes that will affect the functioning of organisations.

Research projects since 2012 include the following themes:

- Digital transition: collective forecasting systems and organisational impact
- Impact of remote working on organisations
- Cultural diversity and professional success
- Measurement of work performance: cost, value and performance models
- Organisational implications in an innovative milieu
- Procedural approach to corporate responsibility strategies
- Governance and responsibility challenges
- Managing by attention in a complex environment
- Construction and appropriation of the meaning of CSR in organisations
- Social representations of money and the role of financial institutions in a context of extreme poverty

This research is in the form of academic publications, conferences, workshops and summary documents.

RESEARCH

IMPROVING THE PERFORMANCE OF PUBLIC SERVICES

DELOITTE “PUBLIC SERVICE AND MANAGERIAL PERFORMANCE” CHAIR



Academic Director: Pr. Philippe Zarlowski

The “Public Service and Managerial Performance” Chair in teaching and research supported by Deloitte, ESCP Europe and the ESCP Europe Foundation works in partnership with ENA.

The Chair aims to provide an academic reference point for research on managerial performance issues in public services by supporting research projects, doctoral theses, publications and academic events.

It is a place for exchange between academics (research professors and doctoral students), practitioners (consultants and managers of public service organisations) and political, economic and social leaders.

Thus, in April 2015 the Chair conference “Health Reforms: What impact, what support?” held on the premises of ENA in Paris brought together 170 participants - researchers, top civil servants, MPs, government ministers and stakeholders in the health system. Exchanges took place in two roundtables:

- one on the issues, risks and opportunities of the Regional Hospital Complexes, created by the Health law then being discussed in Parliament, and finally ratified in December 2015
- the other on the deployment and support of health system reforms

In 2016, the work of the Chair will expand to the merging of the regions and its ensuing challenges, especially regarding organisation.



RESEARCH

RETHINKING COMPANY STRATEGY

KPMG "GOVERNANCE, STRATEGY, RISK AND PERFORMANCE" CHAIR

Created in 2007, the KPMG-ESCP Europe "Governance, Strategy, Risk and Performance" Chair conducts research - both theoretical and applied - on the integration of risk management and performance into corporate strategy.

During its 8 years of existence, led by Pr. Frédéric Fréry and with the support of ESCP Europe Foundation, the Chair has:

- supported 86 research papers for Master 2 students and awarded an annual KPMG prize for best thesis
- encouraged Faculty research on the School campuses
- developed new teaching modules for ESCP Europe programmes (both graduate degree and executive programmes).
- organised conferences and symposia.
- contributed to publications and their presentation at international conferences.

The "Governance, Strategy, Risk and Performance" Chair changed into a Professorship in September 2015.

KPMG PROFESSORSHIP IN INTERNATIONAL GOVERNANCE

The KPMG Professorship in International Corporate Governance is led by **Pr. David Chekroun**.

KPMG, ESCP Europe and the Foundation wished to continue their investment in the field of international corporate governance; a major challenge for companies. The ambition of this professorship is to classify, prioritise and ultimately to study one or more areas of tension in the governance of international groups in the age of globalisation.

The Professorship will conduct research to develop teaching and organise conferences to discuss several topics:

- international governance faced with the challenge of the digital economy and digitalisation
- international groups and the extra-territorial application of rules



RESEARCH

A CREATIVE MARKETING APPROACH

L'ORÉAL PROFESSORSHIP IN CREATIVITY MARKETING



L'Oréal and ESCP Europe, in partnership with the ESCP Europe Foundation created a Professorship in Creativity Marketing in November 2015.

This new stage in the historic partnership between L'Oréal and ESCP Europe with the creation of the Professorship demonstrates a convergent desire: to consolidate the academic expertise of a large school in a way which complements the expertise of a leading company, on a crucial business issue.

The Professorship in Creativity Marketing is led by **Professors Marie Taillard** and **Benjamin Voyer** (London Campus), who will develop their research and teaching activities on campus 6 of the School on topical subjects such as big data and the application of behavioural sciences (psychology, neuroscience ...) in marketing innovation and creativity.

It will build on the teaching of the Master in Creativity Marketing based on the London campus and the research of Creativity Marketing Centre.

“
 Working with L'Oréal is a highly rewarding experience both on an academic and personal level. It enables us to meet top-level managers working for a world-renowned company at the forefront of its field and discuss topics as varied as the importance of creativity in the understanding and analysis of big data, or the role of emotions in the consumption of beauty products. Through this partnership, we can ensure that our research and teaching directly addresses the needs of companies, and thus benefit from a direct exchange with managers who work close to the field. For L'Oréal, this experience enables them to benefit from innovative research know-how, to use the results of academic research in management and receive customised advice from the latter.”



MARIE TAILLARD

L'Oréal Professor of Creativity Marketing
Academic Director, MSc in Marketing and Creativity
Director, Creativity Marketing Centre



BENJAMIN VOYER

L'Oréal Professor of Creativity Marketing
European Academic Director, ESCP Europe



RESEARCH

STIMULATING INNOVATION

PhD. PROGRAMME: €301,500

ESCP Europe aims to stimulate the production of high-level innovative research. The Foundation supports the School's PhD. programme

In 2015, it financed:

- 25 grants for students on the Paris campus PhD. programme: €297,000. These grants were awarded, by request only, to low income candidates and according to their ranking in the entrance exam. They are awarded for the duration of the programme, which is 3 or sometimes 4 years.

■ The Prizes for best research theses (Master in Management programme) are awarded at the graduation ceremony.

In 2015, The European Research Committee awarded prizes for 3 students research theses, one of which was written by two students (attaining a grade of 17/20 or over).

To reward their work, the laureates received the Foundation's Prize for Innovation: a total amount of €4,500

The Fondation congratulates Léoni Patzer, Jonathan Bordas, Katharina von Plesse and José-Maria Cudell.

INSTITUTE FOR INNOVATION AND COMPETITIVENESS - I7

The i7 Institute, led by **Régis Cœurderoy** is the ESCP Europe thinktank on innovation and competitiveness issues. It is supported by the Foundation.

With a strong academic base and close ties with companies, the i7 Institute contributes to enhancing the creation, dissemination and exchange of innovation expertise between three types of players - academics, companies and public policy makers.

Main activities of the i7 Institute:

- Undertaking of research on a European scale.
- Courses and academic programmes on innovation on the five ESCP Europe campuses.
- Exchanges with public policy makers to analyse and influence public policies in terms of innovation at a national and European level.
- Organisation of meetings and exchanges to create an open space for producing and disseminating innovation and expertise in competitiveness.



INNOVATION IN TEACHING

INVENTING THE BUSINESS SCHOOL OF TOMORROW

LAUNCH OF FIRST MOOC AT ESCP EUROPE: €29,992 (completed in 2016 by €24,500)

The digital revolution is an opportunity to rethink teaching methods and develop the teaching of fundamental management subjects.

As part of the "Digital Blossom" project, ESCP Europe is consolidating its educational offer with the creation of online training.

In 2015, the ESCP Europe Foundation funded its first MOOC (Massive Open Online Course) which focused on the theme "Understanding ecology for an innovative economy."

Co-directed by ESCP Europe (Pr. Olivier Delbard), the thinktank Ecolo-Ethik (Chantal Jouanno) and ESCP Europe Foundation, this MOOC has been online since February 2016. It aims to make the societal, political and public health challenges related to sustainable development intelligible, via a digital solution accessible to all. It addresses the definition of ecology and the essential concepts to be mastered to reconcile ecology and economy, thus developing a harmonious society.

The MOOC "Understanding ecology for an innovative economy" has been certified by the Ministry of Ecology, Sustainable Development and Energy in the framework of the COP21.

Digitalising infrastructure: digital rooms and multiplex rooms

ESCP Europe continues its digital strategy with the installation of multiplex rooms that promote interactive teaching and teaching shared between different ESCP Europe campuses.

The Foundation participates in the financing of these digital infrastructure. To support these projects, classes of Alumni have already contributed. The Class of 69 has raised over €300,000 (donations and pledges) and given its name to the School's first multiplex room on the Paris campus in 2016.

EVENTS 2015

8 MARCH 2015 - A SPORTING EVENT GIVING SUPPORT TO ESCP EUROPE THROUGH PARTNERSHIP WITH COMMERZBANK AND ADIDAS.



For the first time, at the Paris *Semi-Marathon* and at the initiative of the Class of 2004, sportsmen and women of the ESCP Europe community - students, Alumni, School personnel - took part to fund scholarships.

70 runners, including Frank Bournois, rose to the challenge.

Thanks to the generosity of the ESCP Europe community and the support of Commerzbank, €18,000 in donations were collected and 3 scholarships have been funded.

13 APRIL 2015 - DINNER AT CHRISTIE'S

At the invitation of Ms. Patricia Barbizet (76), CEO of *Christie's*, the ESCP Europe Foundation brought together Alumni of the School on 13 April.

This convivial dinner was an opportunity for Patrick and Frank Bournois Gounelle to present the actions of the Foundation and the School's future projects. They also emphasised the need to increase the involvement of all members of the ESCP Europe community in its development.

The guests also attended a private viewing of the exhibition "*Le Goût Français*".



1 SEPTEMBER 2015 - ESCP EUROPE FOUNDATION ANNUAL DINNER, PALAIS DU LUXEMBOURG

Major donors and members of the Foundation's Europe Club met on 1 September in the reception rooms of the *Palais du Luxembourg* in the presence of the Senator Claude Nougéin (69).

During this event, Frank Bournois thanked donors for their commitment to the School and explained the strategic projects financed by the ESCP Europe Foundation. Jean-Pierre Raffarin (72), former French Prime Minister and Chairman of Senate Commission for Foreign Affairs, Defence and Armed Forces, also wished to express his commitment to the development of ESCP Europe.

15 OCTOBER 2015 - DINNER AT THE CAFÉ KOUSMICHOFF

The Campaign Committee of the ESCP Europe Foundation organised its first fundraising dinner to thank new Junior Major Donors on October 15. Guests were able to talk with Frank Bournois, François Kayat (86) and Christian Mouillon (77) about the necessity and interest for graduates to invest financially in the School and the Foundation.

20 OCTOBER 2015 - LES RENCONTRES DE LA FONDATION, CERCLE DE L'UNION INTERALLIÉE

A new cycle of events: *Les Rencontres de La Fondation* consist of a series of four small annual dinners featuring an Alumnus with a remarkable background who comes to share their experience and expertise in their field. These meetings are intended to be a privileged moment of exchange and increase both ESCP Europe's influence and pride in belonging to our School.

The first dinner was held on 20 October with Christophe Barbier (SM Media 90), Editor in Chief of the *L'Express*, on "The news press, current affairs and perspectives"



4 NOVEMBER 2015 - ANNUAL GENERAL MEETING AND SCHOLARSHIP AWARDS CEREMONY, ESCP EUROPE PARIS CAMPUS

- The Annual General Meeting of the Foundation took place on Wednesday 4 November in the entirely refurbished Gélis auditorium in the School in presence of Frank Bournois, Patrick Gounelle and François Kayat.

This event was attended by over 130 donors of the Foundation, scholarship students and members of the School management and was the occasion of several highpoints:



- Frank Bournois performed the official opening of the auditorium by unveiling the Foundation donors plaques. In 2015, 80 donors "sponsored" a seat.

The Dean also spoke again of the School development projects based on the new strategy Cultures for Business.

- Patrick Gounelle presented the financial results for 2015, news and forecasts from the ESCP Europe Foundation in terms of action and budget.

- François Kayat presented the scholarships to the students present.

This year, 120 scholarships, mobility grants and PhD. scholarships were awarded by the Foundation, thanks to the generosity of our donors.



- Finally, Professor Philippe Gabilliet led a master class on the theme of audacity, following the publication of his latest book, "*L'éloge de l'audace*."



EVENTS 2015

MONTHLY BREAKFASTS WITH FRANK BOURNOIS

Once a month throughout the year, the Foundation organises breakfasts, by invitation only, on the Paris campus for Alumni wishing to be involved with the ESCP Europe community.

These very small-scale events foster a real exchange with Dean on the strategy of the School, the aims of the Foundation and the ESCP Europe Alumni Association.

SPONSORSHIP OF THE MIM CLASS OF 2018 BY EUROSTAR



The new school year for the MIM Class of 2018 is characterised by innovation. It has already been sponsored by Nathalie Balla (89), Co-chairperson of *La Redoute*; ESCP Europe students will now also be sponsored by a company. Eurostar is launching this new system with the Class of 2018. Nicolas Petrovic (91), CEO of Eurostar, addressed the students by video. With this partnership, the company

will fund scholarships through the ESCP Europe Foundation. To celebrate this first partnership, Eurostar has given away Paris-London train tickets to students in a raffle.

MEET THE ALUMNI IN COMPANIES

On the initiative of the Foundation, Frank Bournois went to meet Alumni in their companies.

7 events were held in 2015, BNP Paribas, Deloitte, Orange, Accenture, KPMG, LVMH and Eurogroup. This was an opportunity for the School, the Foundation and the Association to present their respective goals, news and demonstrate their shared ambition.

LAUNCH OF CLASS FUNDRAISING

In 2015, Classes of 69, 72 and 75, met to kick-start the financing of classroom modernisation.

REWARD PROGRAMME



The ESCP Europe Foundation has developed a reward programme to thank donors who commit to themselves to supporting the School's development projects. This programme highlights donor contributions: personal donations, corporate sponsorship or individual bequests.

The Foundation rewards the generosity of its donors and corporate partners, according to their contribution, welcoming them to clubs or by giving them special recognition.

LES DONATEURS PARTICULIERS

Majors Donors' Club		Europe Club		1819 Club
Donations or pledges over 5 years				
Diamond	over €1M	Honorary Member	over €25K	Donors support us, each year, for a minimum of four years (excluding Major Donors and members of The Europe Club)
Platinum	over €500K	Benefactor	over €10K	
Gold	over €200K	Friend	over €5K	
Silver	over €100K			
Bronze	over €50K			
Junior Major Donors*	over €25K			

* This new status enables graduates of up to 40 years old inclusive to have the same benefits as Major Donors for a commitment to donate at least 25,000 euros over 5 years.

Advantages for donors	Majors Donors' Club	Europe Club	1819 Club
Name on the Major Donors plaque (ESCP Europe Paris campus)	✓		
Name in all the communication media (annual report, website, internet...)	✓	✓	✓
<i>Les Rencontres de la Fondation:</i> 4 dinners a year	✓		
Invitation to the Foundation Annual Dinner	✓	✓	
Invitation to the Annual General Meeting and the Scholarship Awards Ceremony	✓	✓	✓
Invitation to the end of year Graduation Ceremony	✓		



REWARD PROGRAMME



Academic recognition : Honorary Professorship

The title of Honorary Professor mainly honours Major Donors whose personal influence and contribution throughout their exemplary careers and recognition by the business community has promoted ESCP Europe.

In 2015, three people received the title of Honorary Professor:



BERNARD POUSSOT (75)

Former Managing Director of Wyeth, Board Member of Roche and Cargill



JEAN-JACQUES BIENAIMÉ (76)

CEO of Biomarin Pharmaceutical



JEFFREY J. IMMELT

CEO of General Electric

"Naming"

Naming of a room, an object or a project after a donor or donor group ("Class of...", sports team...)

- donor's name on Gelis auditorium seats : from €2,500 and €4,000 for the 4 first rows for 10 years,
- donor's name or donor group's name on walls of auditoriums or classrooms.

Many people volunteer services or expertise for the ESCP Europe Foundation.

The Ambassadors of the Foundation

Ambassadors help the Foundation to gain visibility and spread its message. They represent the Foundation and connect it with people identified as potential donors.

Our volunteer students

In 2015, the Foundation launched its first appeal for student volunteers to help fundraising at the end of the year. Thus, around ten students helped to prepare mail and called Alumni to encourage them to support the Foundation. This was a fruitful operation and will be repeated on a bigger scale in 2016.

Thank you to all our volunteers!

PARTNERS COMPANIES

The financial support of companies is indispensable for guaranteeing the success of teaching and innovation projects in the School.

The Foundation is working in close collaboration with the Corporate Division of the School to develop partnerships with corporate sponsors

The partnership with ESCP Europe enables a company to develop a privileged link with the School, gain high visibility and privileged access to the students with a view to recruitment.

There are various levels of participation and each offer is studied individually so as to satisfy each company better:

- The **creation of a teaching and research Chair** for companies who wish to develop expertise in agreement with ESCP Europe.
The Chair is an opportunity for reflection and sharing through which the company can pass on its expertise while supporting and developing educational and research programmes based on their needs to meet the academic, societal and economic challenges they face.
- **Professorship** to support the research activities of a professor and contribute to increasing the influence of the ESCP Europe brand.
This creates a synergy between researchers, students and professionals and has a tangible economic and research impact.
- The **Benefactors' Club** offers the possibility of allocating donations to an ad hoc project: scholarships, research, MOOC, sponsorship of a "Class of....."
- The **Dean's Club** increases employer brand visibility through the School's Corporate Relations Department.

The ESCP Europe Foundation thanks its company sponsors who are committed to the School and support its development projects. It recognises their generosity by welcoming them to clubs.

The Patrons' Club	The Benefactors' Club	The Dean's Club



THE MAJOR DONORS' CLUB

The Major Donors' commitment (minimum €50,000 donation) and our Junior Major Donors (minimum €25,000 donation) is recognised through the Major Donors' Club.

Through their valuable support for the future of the School, Major Donors have established a special relationship with the Foundation and ESCP Europe. We thank them for their generosity. Among them are the founders of the Foundation which has been a registered charity since 18 March 2012.

Donors wishing to remain anonymous do not appear in the lists below.

Gold Major Donors

Jean-Jacques BIENAIMÉ 1976	Jean-Marc JANODET † 1957
Christophe DE MARGERIE † 1974	Francis Charles LANG 1954
Patrick GOUNELLE 1972	Bernard POUSSOT 1975

Silver Major Donors

Patricia BARBIZET 1976	François KAYAT 1986
Frank BOURNOIS	Patrick LUCAS 1963
Thierry DE LA TOUR D'ARTAISE 1976	Pascal MACIOCE 1978
Pierre GUÉNANT 1972	Christian MOUILLON 1977
Philippe HEIM 1991	Alexandre PEBEREAU 1987
Philippe HUGUET 1972	Jean ROZWADOWSKI 1969
Dominique ILLIEN 1976	Ghislaine SANCHEZ 1989

Bronze Major Donors

René ASSELIN 1971	Vincent LECOMTE 1985
Gilles BARISSAT 1972	Anne MARION BOUCHACOURT 1981
Jacques BEAUCHET 1975	Eric MOUCHOUS 1985
Bruno BOUSQUIE 1984	Antoine PESKINE 1972
Jean-Paul BRAYER 1969	Olivier PIANI 1977
Hervé DESCOTTES 1969	Edouard SALUSTRO † 1951
Yann DEVER 1998	Isabelle SANTENAC 1987
Frédéric GENTA 2005	Daniel TREVES 1969
Pascal JUERY 1986	

Grands Donateurs Juniors

Brice LEMONNIER 2001	Thomas RAJZBAUM 2006
Antoine LEPAGNOT 2003	François-Xavier RINGOT 2004
François PINEL DE GOLLEVILLE 2003	Anne TORREL-IZRAEL 2000

THE EUROPE CLUB



The Europe Club recognises donors who have supported the Foundation with over €5,000 of donations over 5 years.

Listed in alphabetical order.

Donations made between 1 January and 31 December 2015.

Honorary Members

Michel CAMOUS 1976	Alexandre LEDERMAN 1988
Véronique DE LA BACHELERIE 1982	Philippe LOMBARD 1977
Sébastien ESSIUX 1988	Arnaud NOURRY 1982
Jean-Paul FORCEVILLE 1979	Thierry PIMENTA DE MIRANDA 1969
Didier GEIG 1987	Alain PONS 1980
Gérard GIL 1973	Pierre SOUSSAND 1975
Bernard HELAIN 1969	Philippe TAUPIN 1969
Emmanuel HENRION 1986	Philippe VASSOR 1975

Benefactors

Emmanuel BABEAU 1989	Olivier JACOB 1994
Didier BALME † 1971	Gérard LALOI 1969
Marc BELLOY 1947	Gérard LASNET 1960
François BERTREAU 1976	Philippe LE BOT 1977
Gautier BEURNIER 1994	Joëlle LE VOURC'H 1973
Alain BOCCARD 1955	Olivier LECOCQ 1983
Emmanuelle BONNEAU-PETELLE 1991	Laurence MIGNON 1987
Chantal et Jean-Paul BOURGEAT 1987 et 1985	Emmanuel MOUQUET 1988
Rémi CARNIMOLLA 1990	Christian NARDIN 1980
Michel CHALUMEAU 1951	Patrick PARENT 1991
Raphaël COURAU 1987	Céline et Arnaud PETIT 2006 et 2004
Laurent COURQUIN 1975	Jacques PIERRES 1990
Henri DE CHILLAZ 1969	Philippe PORCHÉ
Bernard DE GONNEVILLE 1975	Yohan RUSO 2001
Georges DROUIN 1960	Laurent SACHS 2004
Louis GODINOT 1975	Philippe SAMUEL 1983
Jacques GORNET 1961	Jean-Paul TORRIS 1974
Christian GRANDIN DE L'EPREVIER 1985	Moïc TOULEMONDE 1982
Thorsten HUBSCHMANN 1993	Antoine VANHEUVERSWYN 1989
Patrick IWEINS 1978	Christophe VINSONNEAU 2002



THE EUROPE CLUB

Friends

- Rémy ARTHUS 1983
- Christian BALLU 1972
- Christian BELLIER 1966
- Marc BERETTA 1989
- Jean-Philippe BESCOND 2004
- Jean-Gabriel BLIEK 1987
- Daniel BONGRAIN 1975
- Jean BREGEAULT 1955
- Roland BROUSSARD 1952
- Bertrand BUSSIERE 1990
- Jean CASSEGRAIN 1986
- Jean-Louis CHANTIER 1957
- Jean-Paul CHAPELIER 1969
- Bernard CHILD † 1960
- Léon CLIGMAN 1938
- Alexandre CRAZOVER 2001
- Bruno DARCET 1976
- Georges DARREAU 1951
- Martial DE BIENASSIS 1969
- Henry DE BROSSES 1982
- Jean-Charles DE LASTEYRIE 1976
- Eric DE MONTGOLFIER 1988
- Michel DE NONANCOURT 1969
- Daniel DECUP 1962
- Jean-Jacques DEDOUIT 1974
- Jacques DEGUINET 1967
- Philippe DO NGOC 2001
- Laurence DUFLO 1991
- Philippe FERBUS 1981
- Laurent GAULTIER 1989
- François GAUTIER 1979
- Michel GAYET 1966
- Eric GERNER 1973
- David GOBERT 1984
- Roger GUBANSKI 1978
- François GUISSOLPHE 1975
- Nathalie GUTEL 1984
- Laure HAUSEUX 1984
- Bernard HUET 1969
- Alexis KEMLIN 2004
- Laurent LECLERCQ 1990
- André LEFAIX 1972
- Bernard LEMAINQUE 1957
- Catherine et Bertrand LESPINE 1982 et 1981
- Bernard LETRILLIART 1947
- Alain LOVAMBAC 1974
- Anne MAISONNIER 1988
- Olivier-Noël MARTIN 1969
- Bruno-Alain MARTIN 1972
- Christophe MOULIN 1983
- Yves NICOLAS 1978
- Franc PIGET 1969
- Frédéric PLAS 1987
- Jean-Pierre RAFFARIN 1972
- Valérie RAOUL-DESPREZ 1987
- Bernard RASCLE 1974
- Jacques RIGO 1977
- François-Bernard ROUGIER 1968
- Yves ROUSSINEAU 1972
- Gérard ROUZADE 1968
- Pierre SIVAC 1982
- Franck TARENA 1993
- Valérie THEROND 1989
- André VERGNE 1957
- Alain VINCENT 1970
- Patrick WALHAIN 1969
- Eric WYTTYNCK 2007



THE 1819 CLUB



The 1819 Club, so named in reference to the date of creation of ESCP Europe, recognises the loyalty of all donors to the Foundation. Donors in this club support us, each year, for a minimum of four years (excluding Major Donors and members of The Europe Club). They are listed by academic year and in alphabetical order.

- Jean GROB 1945
- Jean LE FOUEST 1946
- François VALVERDE 1946
- Henry MARCHAIS 1951
- Rémy RABILLON 1951
- Marc PIROT 1952
- Bernard DE NOINVILLE 1953
- Jean-Jacques POLLYN 1954
- Roger DREYFUS 1955
- Bernard BOYER 1956
- Claude FANON 1956
- Claude GENDRET 1956
- André BINON 1957
- Yves Le TINIER 1958
- Jean-Louis RAIMON 1958
- François MARTEAU 1959
- Michel AMADO 1960
- Olivier HELLE 1961
- Gérard VILLEMÉR 1961
- Michel HARAN 1962
- Gérard WEIL 1962
- Hubert MANCEAU 1963
- Patrick PICARD DE LUZAN 1963
- Yves PIGNOT 1963
- François WILLETTE 1965
- Jean-Claude CATELAIN 1967
- Marc DELESALLE 1967
- Henry CAVE 1968
- Eric DE BOISE DE COURCENAY 1968
- Thierry HENAULT 1968
- Michel SAVIOZ 1970
- Patrick SENICOURT 1970
- François RAMET 1971
- Guy BLANCHARD 1972
- Bernard DALPHINET 1972
- Louis-Thierry GRALL 1972
- Pascal LEROUX 1972
- Christian MARGUET 1973
- Dominique BACQUET 1975
- Catherine CATHELAIN 1976
- Louis LABADENS 1978
- Vincent BARBIER 1982
- Marie-Paule CELLIER-HUBERT 1982
- Christine FLATRES 1982
- Philippe PERSONNE 1984
- Thérèse MENDES PAULA 1985
- Christine RANARIVÉLO 1985
- Laurence BEAUVAIS 1986
- Véronique COTTEN 1986
- Mathieu POSTEL 1986
- Xavier-François DECROOCCQ 1987
- Bertrand JOUANNEAU 1987
- Nicolas PAVESI 1987
- Marc RAYNAUD 1990
- Amaury DE BUCHET 1993
- Baudouin HUON 1995
- Laurent BIJAOUÏ 1997
- Emmanuel CHEF 2000
- Eric HAZOUARD 2007
- Albane DEMBLANS 2008
- Raphaël HINTZY 2008



THANK YOU TO ALL 2015 DONORS

We wish to thank all our 1335 donors for their support.

The list below shows all the donors having supported Foundation projects between 1 January and 31 December 2015.

They are listed by academic year and in alphabetical order.

The Major Donors are shown by ●

Junior Major Donors by ●

Members of The Europe Club by ◆

Despite careful checking, some data may be incorrect. Please accept our apologies. Donors wishing to remain anonymous do not appear in the list below.

■ 1938

Léon CLIGMAN

■ 1945

Jean GROB
Maurice VERNET

■ 1946

Jean LE FOUEST
François VALVERDE

■ 1947

Marc BELLOY ◆
Pierre LETRILLIART ◆

■ 1949

Pierre GAUDIN

■ 1950

Serge MARTIN

■ 1951

Michel CHALUMEAU ◆
Georges DARREAU ◆
Pierre MANSIAT
Henry MARCHAIS
Pierre MESTIVIER
Rémy RABILLON

■ 1952

Roland BROUSSARD ◆
Pierre DE SEYNES
Jean MALISSARD
Marc PIROT

■ 1953

Claude BROSELIN
Bernard DE NOINVILLE
Jean-Pierre NITHART

■ 1954

Guy DEPOILLY
Francis Charles LANG ●
Jean-Jacques POLLYN

■ 1955

Jean BREGEAULT ◆
Alain BOCCARD ◆
Roger DREYFUS
Lucien LORDEREAU

■ 1956

Bernard BOYER
René DJIDETCHIAN
Claude FANON
Claude GENDRET
Philippe WEHRLIN

■ 1957

André BINON
Jean-Louis CHANTIER ◆
Bernard LEMAINQUE ◆
Pierre MANEGRIER-BONNIUO
Jean-Louis RIALLIN
Francis TALVARD
André VERGNE ◆

■ 1958

Jean GELBERT
Bernard LABAUGE
Yves LE TINIER
Michel MONNIER
Jean-Louis RAIMON
Jacques ROUSSEAU
Jean-Pierre TESSON

■ 1959

Philippe LEVESQUE

François MARTEAU
Philippe POURCHET
Gérard ROUILLE

■ 1960

Michel AMADO
Daniel BOURDIN
Marcel BOURGAIN
Bernard CHILD † ◆
Georges DROUIN ◆
Guillaume FRANCK
Gérard LASNET ◆

■ 1961

Alain BAILLOT
Jacques GORNET ◆
Olivier HELLE
Alain LALLEMAND
Jean-Pierre NAIS
Robert NAUDION
Gérard VILLEMÉR

■ 1962

Daniel DECUP ◆
Michel HARAN
Gérard WEIL

■ 1963

Claude LELORAIN
Patrick LUCAS ●
Hubert MANCEAU
Georges MAS
Patrick PICARD DE LUZAN
Yves PIGNOT
Philippe SAMUEL ◆

■ 1964

Michel BOMPARD

■ 1965

Michel GUILLOSSON
Jean-Paul HASCOET
Michel RAYNAUD
François WILLETTE

■ 1966

Christian BELLIER ◆
Georges-Joseph FRANCIOLI
Michel GAYET ◆
Christian LAUMONIER

■ 1967

Alain-Georges BERNARD
Jean-Claude CATELAIN
Jacques DEGUIGNET ◆
Marc DELESALLE

Jean-Pierre GOUIRAND
Alain THEBAUD

■ 1968

Henri CAVE
François CHATEL-CHAIX
Eric DE BOISE DE COURCENAY
Gilles DE CHRISTEN
Thierry HENAUT
François Bernard ROUGIER ◆
Gérard ROUZADE ◆

■ 1969

Jean-Paul BRAYER ●
Jean-Paul CHAPELLIER ◆
Patrice COQUARD
Martial DE BIENASSIS ◆
Henri DE CHILLAZ ◆
Michel DE NONANCOURT ◆
Hervé DESCOTTES ●
Bernard HELAIN ◆
Bernard HUET ◆
Yves JACQUET
Laurent JULIEN
Yves KAEPPELIN
Jean-Marie LAFFONT
Gérard LALOI ◆
Olivier-Noël MARTIN ◆
Jean-Claude MONTAUZE
Patrick OUDIN
Hervé PANTHIER
Eric PIALLOUX
Franc PIGET ◆
François PILLOT
Thierry PIMENTA DE MIRANDA ◆
Olivier RICHARD
Jean ROZWADOWSKI ●
Philippe TAUPIN ◆
Daniel TREVES ●
Patrick WALHAIN ◆
Michel WARTER

■ 1970

Bruno LA COUME
Michel SAVIOZ
Patrick SENICOURT
Alain VINCENT ◆

■ 1971

Didier BALME † ◆
Didier BRUNET
Hugues MISSONNIER
François RAMET





THANK YOU TO ALL 2015 DONORS



■ 1972

Christian BALLU ♦
 Patrick BARBE
 Jean-Louis BAVARD
 Didier BECQ
 Guy BLANCHARD
 Bernard DALPHINET
 Louis DE MURARD
 Christian FAU
 Patrick GOUNELLE ●
 Louis-Thierry GRALL
 Pierre GUÉNANT ●
 Philippe HUGUET ●
 André LEFAIX ♦
 Pascal LEROUX
 Bruno-Alain MARTIN ♦
 Marc MESSIER
 Bernard MOISY
 Antoine PESKINE ●
 Jean-Philippe RAFFARD
 Jean-Pierre RAFFARIN ♦
 Joël ROMEI
 Philippe ROUER
 Yves ROUSSINEAU ♦
 Eric SCHULER
 Armand-Louis WEISHEIMER

■ 1973

Eric GERNER ♦
 Gérard GIL ♦
 François LAFON
 Joëlle LE VOUREC'H ♦
 Christian MARGUET

■ 1974

Jean-Jacques DEDOUIT ♦
 Jean DES COURTIS
 Alain LOVAMBAC ♦
 Philippe PAUZE
 Bernard RASCLE ♦
 Jean-Paul TORRIS ♦

■ 1975

Eric ALIAMUS
 Dominique BACQUET
 Jacques BEAUCHET ●
 Daniel BONGRAIN ♦
 Laurent COURQUIN ♦
 Bernard de GONNEVILLE ♦
 Louis GODINOT ♦
 François GUISSOLPHE ♦

Pierre NOVARINA
 Patrick Hubert PETIT
 Bernard POUSSOT ●
 Pierre SOUSSAND ♦
 Philippe VASSOR ♦

■ 1976

Patricia BARBIZET ●
 François BERTREAU ♦
 Jean-Jacques BIENAIMÉ ●
 Michel CAMOUS ♦
 Catherine CATHELAIN
 Bruno DARCET ♦
 Thierry DE LA TOUR D'ARTAISE ●
 Jean-Charles DE LASTEYRIE ♦
 Pierre DE MONTALEMBERT
 Isabelle DONAT-MAREZ
 Dominique ILLIEN ●

■ 1977

Dominique DENIS
 Philippe LE BOT ♦
 Philippe LOMBARD ♦
 Christian MOUILLON ♦
 Philippe PERRINEAU
 Olivier PIANI ●
 Jacques RIGO ♦

■ 1978

Hervé DE MONTLIVAUT
 Roger GUBANSKI ♦
 Patrick IWEINS ♦
 Louis LABADENS
 Pascal MACIOCE ●
 Yves NICOLAS ♦
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■ 1979

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■ 1980

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■ 1981

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■ 1982

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 Véronique DE LA BACHELERIE ♦
 Christine FLATRES
 Caroline HANOTEAU
 Catherine LESPINE ♦
 Odile NOTTIN
 Arnaud NOURRY ♦
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 Pierre SIVAC ♦
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■ 1983

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■ 1984

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 François KAYAT ●
 André LOUIT
 Mathieu POSTEL

■ 1987

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 Bertrand JOUANNEAU
 Laurence MIGNON ♦
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■ 1988

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 Emmanuel MOUQUET ♦
 Jean-Manuel RICHIER
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THANK YOU TO ALL 2015 DONORS



■ 1989

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Antoine VANHEUVERSWYN ♦

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Florence VAUDELEAU
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■ 1993

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■ 1994

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Fabrice LACROIX

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■ 1998

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■ 1999

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■ 2000

Nicolas ACHARD
Rémy BAUME
Emmanuel CHEF
Sven HAGEMANN
Christophe MARQUE
Sylvain MELLANGER
Anne TORREL-IZRAEL ●

■ 2001

Marion CHABOUD
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■ 2003

Julien COFFINIER
Erwan FAIVELEY
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Antoine LEPAGNOT ●
François PINEL DE GOLLEVILLE ●

■ 2004

Camillia Maria BELBEOC'H
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Cyprien CHOUTET
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Laure JAUBERT
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Thierry KRIEF
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Virginie PANHARD
Arnaud PETIT ♦
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Laurent SACHS ♦
Jean-François SEGRESTAA

■ 2005

Johann BRETON
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Frédéric GENTA ●
Alain PRZEWOZNY
Armen VERDIAN

■ 2006

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Baptiste COTTE
Constance DE LA GUERANDE
Rémi DURAND-GASSELIN
Fouad KOMBARGI
Jean-Paul LEMONNIER
Céline PETIT ♦
Aude PREBAY

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Charlotte TEZENAS DU MONTCEL

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Thomas MARIN
Elisabeth MARLE-LANOT
Emmanuel NAHMIA
Eric WYTTYNCK ♦

■ 2008

Rudy BADDHA-MOURADI
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Edwin CARPENTIER
Albane DEMBLANS
Raphael HINTZY
Ann-Sofie PERIER

■ 2009

Florian BAUCHER
Jean-Jacques BELVO
Andrea CAMPIONE
François FOURRIER
Frédéric LARCHER
Emmanuel LE BLANC

■ 2010

Lygie GOBARDHAN
Elena HAGEGE
Kevin KONAN
Julien SYLVAIN

■ 2011

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Amaury BONHOMME
Rachida BOUAISS
Karl-Linus BRUCHNER
Pierre CHANSON
Julien COHEN
Shuyang CUI
Maxime KUSAK DEPAILLER
Antonella NOCERA
Thibaut ROGGE BAND
Charlotte TERRIS

■ 2012

Nikhil ARORA
Jean-Pierre BENONI
Arnaud BREMENT



THANK YOU TO ALL 2015 DONORS

Laury CLAYE
Alix FANNEAU DE LA HORIE
Christelle FOURNEL
Cyrille GABORY
Pascal LABARRERE
Christophe LANGIE
Begum OZGOK
Nathalie WEISS

■ 2013

Clément BERAUD
Matthieu BOUGON
Rémi BOUVIER D'YVOIRE
Thi Huong Giang PHUNG

■ 2014

Alexandre ARON-BRUNETIERE
Léonard BRIERE DE LA HOSSERAYE
Julie FINIDORI
Thibault FOSSEUX

■ 2015

Anne-Clémence BARBIER
Vianney DANIEL
Claire DARRE
Isabelle DELBOSC
Jean FILIPPI
Claire FLANCHEC
Nikolaj GRUENDER
Stéphanie HALFON
Ariane HOFFENBERG
Morgane JACOBEE
Alexandre JEANNEROT
Marwan KOBEISSI
Amandine LEIBA
Béatrice NEYRAC DE MIGUEL
Alizée REYNAUD
Maud RIDONY-MONTBRUN
Alix SAINT OLIVE
John SMYTH
Kaycie TEITSCHIED
Tatiana TOPIOL
Olivia ZITOUNI TINLOT

■ Amis

Fabien ALBOUY
Constance ASSOR
Bernard BEYSSEN
Mehdi BELKAHLA
Frank BOURNOIS ●
Tevaï CHAPAS
Michel CLAIR
Constance DECHELOTTE
Pierre DESCHAMPS
Catherine DESJACQUES
Michel DUMENIL
Alexandre DUTHIL
Camille GIROUD
Pauline GLENISSON
Claire GRENIER
Olivier GREUSARD
Agnès LABADENS
Bastien LABLANCHY
Philippe LAMBOLEY
Julie LAULUSA
Léon LAULUSA
Amine LAZRAK
Romain LISAMBERT
Vérane PAGANI
Valentin PAUZES
Stéphanie PEDROSA
Kim Mai PHO
Philippe PORCHÉ ◆
Romain RABUSSIÉ
Clément ROUX
Jean SAMSON
Victor SOUCHET
Josée SRAER
Alicia TRANBAUT
Irénée VALLETTE

*We thank all our volunteers and ambassadors
for their goodwill in supporting the Foundation throughout 2015!*

FINANCIAL REPORT 2015



Donors are involved in the management of the projects funded and the Foundation guarantees total transparency in the use of funds.

Financial Statement (in €)	2015	2014
Natural persons	1 142 578	787 433
Companies and subsidiaries	1 353 880	1 317 000
INCOME FOR THE YEAR	2 496 458	2 104 433
Other Operating Income	789	96
Financial products	9 642	112 200
RESOURCES AVAILABLE FOR THE YEAR	2 506 889	2 216 729
Funding of projects	1 904 492	1 853 800
Diversity and aid to students (95 scholarships awarded)	800 000	395 500
Research	301 500	385 000
Chairs and research support	763 000	761 300
Innovation in teaching (MooC)	10 000	0
Influence of ESCP Europe brand/Communication	29 992	312 000
Direct costs including operating and fundraising costs	577 456	494 437
Depreciation charges	14 173	0
EXPENSES FOR THE YEAR	2 496 820	2 348 237
CURRENT RESULT	10 069	- 131 508
VARIATION OF DEDICATED FUNDS	85 013	- 162 763
FINANCIAL STATEMENT FOR THE YEAR	+ 95 082	- 294 271

Balance sheet on 31.12.2015 (in €)

ASSETS		LIABILITIES	
Investment securities, savings and liquid assets	3 421 584	Equity and reserves	3 106 392
Other assets	830 367	Dedicated funds	145 750
Intangible assets	5915	Debts and other liabilities	121 538
Prepaid expenses	1 064	Prepaid Income	885 250
TOTAL ASSETS	4 258 930	TOTAL LIABILITIES	4 258 930

SUPPORT THE FOUNDATION

You can support ESCP Europe development projects by donating to the Foundation.

In France and most European countries and the United States, donations from individuals and company sponsorship is eligible for tax deductions.

The financial advantage of each donation may therefore be twofold.

WHAT TAX DEDUCTIONS FOR YOUR DONATION?

You are an individual donor



In France, your donations will be tax-deductible.

- Income tax, a maximum of 66 % of the donation, with a ceiling of 20 % of taxable income
 - Wealth tax, a maximum of 75 % for a maximum donation of €50,000
- Specific fiscal conditions apply to tax residents of other countries.



In Europe, your donation is tax deductible - depending on local tax law - in 18 countries through our membership of the Transnational Giving Europe (TGE) programme.

For more information on the terms of exemption and payment, please contact us or visit the TGE site: transnationalgiving.eu



In the U.S., your donation may make you eligible for tax advantages due to our partnership with Friends of Fondation de France. For more information, contact us or visit: fdnweb.org/ffdf/

You are a company

In France:

By making a donation, your company can have major tax deductions. The sponsorship tax system enables companies paying corporate tax to benefit from a reduction in tax of 60 % of the amount of the donation up to a ceiling of 5 % of their turnover (Art. 238a of C.G.I.)

Abroad :

Do not hesitate to contact us for any information regarding tax deductions for partnerships with the Foundation.

DID YOU KNOW?

- The ESCP Europe Foundation may also receive donations in the form of bequests, financial assets (shares, stock options...), as well as life-insurance policies.
- A gift in kind (products or services) is also tax deductible.

We and our experts are at your disposal for any customised information required to help you with this procedure.

HOW TO MAKE A DONATION



By cheque made out to Foundation ESCP Europe
Addressed to: Foundation ESCP Europe - 79 avenue de la République, 75011 Paris (France)



By credit card on line on our website:
<http://www.dons.fondation.escpeurope.eu>



By bank transfer to the ESCP Europe Foundation account stating your name and first name in the transfer reference
Lazard Frères Banque
IBAN: FR49 3074 8000 0100 1329 02M0 122
SWIFT or BIC: LAZPFRPP



By annual or monthly automatic debit, by returning the attached form with your banking details (IBAN).

To receive a tax receipt as rapidly as possible, please complete the attached form and send it with your donation. You can also download this form from our website:
www.fondation.escpeurope.eu

FONDATION CONTACT

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The ESCP Europe Foundation team is at your disposal.

Do not hesitate to contact us!

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Public Utility Foundation registered on 18 March, 2012